



Architecture & Design Scotland

Ailtearachd is Dealbhadh na h-Alba

YEAR OF INNOVATION ARCHITECTURE AND DESIGN – FUNDING IDEAS / GUIDELINES AND CRITERIA

What is the 2016 Year of Innovation, Architecture and Design?

A country with rich heritage and culture, Scotland has a modern edge which includes contemporary design, bold buildings and world changing innovation, leaving people with a lot more than a sense of its impressive past.

Scotland has also been responsible for some of the biggest pioneers, discovering anaesthetics, creating Dolly the Sheep and constructing the Forth Rail Bridge, now a UNESCO world heritage site.

This year, all of this will be celebrated with a series of events from festivals of light, to festivals of architecture, luminous origami birds to Harris Tweed celebrations, digital gaming to Renaissance fashion; a stunning variety of events will take place the length and breadth of the country during 2016.

Scotland in 2016 is also a mosaic of communities, cultures, identities and people. Our Global appeal and renown is reflected in the diverse ethnic and cultural minority communities who call Scotland home.

Our diverse ethnic and cultural minority communities are key elements of Scotland's past, present and future so we want to ensure that your story, history, innovation and narrative plays a full part in the celebration of the themed year.

This small grants package is a continuation of BEMIS-led celebrations of the 2014 Year of Homecoming and 2015 Year of Food and Drink.

These guidelines will help you generate ideas about how you could celebrate this themed year and provide links to additional resources created by our partners in '*Architecture & Design Scotland*'.

Architecture & Design Scotland are facilitating a yearlong celebration entitled 'Say Hello to Architecture' – All recipients of small grant support will be able to programme their event as part of the 'Say Hello to Architecture' calendar of national events allowing us to promote your event to wider public. (<http://www.ads.org.uk/say-hello-to-architecture/>)

You may want to consider using the 'Say Hello...' Heading to give your event a title – for example:

'Say Hello to Scotland's Pakistani Community'

'Say Hello to Poland IN Scotland'

'Say Hello to the Gudwara'

'Say Hello to our Mosque'

'Say Hello to Diwali'

'Say Hello to our Synagogue'

'Say Hello to our Community'

Remember, these are only suggestions, it is up to you to be innovative and you can use the physical or intangible assets in your community such as buildings, places of importance, panel discussion, lectures, seminars or storytelling, music or dance to tell us, your communities, village, town or cities story.

Ensuring diverse Ethnic and Cultural Minority Participation

The Scottish Government and BEMIS Scotland alongside national partners such as Architecture and Design Scotland are committed to ensuring that our diverse ethnic and cultural minority communities participate fully within this year's celebrations.

We believe that in order to fulfil our potential as individuals and communities of place, culture and ethnicity that we should celebrate and promote our diversity.

This reflects our shared objective to build an **'Inclusive National Identity'** which celebrates Scotland's vibrant, diverse, confident and dynamic people.

How much funding is available?

There is a total of £20,000 to be distributed to local community organisations as part of the Year of Innovation, Architecture and Design celebrations.

It is very important that in your budget response in the application form you outline clearly what each cost is related too.

Like 2014/15 we will need to prioritise what we can fund for each event. That is to say that core costs such as hall hire or production equipment will take precedence over non-essentials such as a photographer or t-shirts.

Constituted charitable and non-profit organisations/community groups can apply for grants of £250 to £1,000.

What can we do to celebrate the Year of Innovation, Architecture and Design?

Our colleagues at Architecture and Design Scotland have created very useful resource packs which suggest a number of ways to utilise the physical assets of our communities:

These can be accessed here:

<http://www.ads.org.uk/say-hello-to-architecture-resources/>

In addition, we know that our ethnic and cultural minority communities have incredible physical and intangible assets which can also be utilised. We've included some ideas below.

Examples of Physical Assets	Examples of Intangible Assets
Community Centre Village, Town Centre Civic Space – (Parks, squares, libraries) Cultural Centres, gardens, allotments Places of community significance Streets, houses, buildings, stadiums Churches, Gudwaras, Mosques or Synagogues	Language storytelling music dancing food and drink sport arts + crafts singing and oral traditions

Case study example 1:

Event	Venue	Theme
'Say Hello to 'my' community'	Cultural / Community centre	Telling the story of 'My' communities History / Culture in Scotland with an open doors day at our cultural centre with music, song and walking / building tour / stories.

Case study example 2:

Event	Venue	Theme
'Say Hello to 'my' community'	Streets, community, Civic centre	Telling the story of 'My' communities History / Culture in Scotland with a walking tour of my Community. Where did people come from? Where did they live? What did they build?

AIMS / OBJECTIVES – CRITERIA:

Please utilise the aims and objectives section as a framework for your application. Where you can link your application to key objectives. Applications will be assessed on where and how they can demonstrate enhancement of key objectives. Please note that you are not expected to

AIM:

The Year of Innovation, Architecture and Design will sustain and build upon the momentum generated by Homecoming Scotland 2014 and preceding themed years to spotlight, celebrate and promote Scotland's rich and vibrant attributes in relation to Innovation, Architecture and Design to the people of Scotland and our visitors.

The Multicultural Small grants package offers a bespoke opportunity for Scotland's diverse communities to engage, lead, participate and showcase their attributes to enhance and showcase Scotland's diversity and mosaic of communities.

Objectives

- **Promotion** – raise the profile of Scotland nationally and internationally, showcasing our distinctive contributions to innovation, architecture and design with a co-ordinated marketing and communications programme.
- **Celebration** – encourage and develop opportunities for the celebration of the key themes of the year within the tourism and events sectors.
- **Participation** – inspire the people of Scotland and our visitors to participate in activity developed for and in response to YIAD, with particular emphasis on attracting new audiences.
- **Collaboration** – encourage collaborative working between the sectors represented by YIAD themes and tourism sector.
- **Business Engagement** – communicate with a wide range of businesses in tourism and other relevant sectors in order to help them recognise the opportunities presented by the Year of Innovation, Architecture & Design and capitalise on those opportunities by developing new products and services and growing existing business.

Diversity:

The '*Diverse Communities Small Grants Programme*' will celebrate the cultural diversity of Scotland.

In light of this we will expect successful applicants to articulate how they will engage the broader community in any event. It is recognised that EM communities and others including cultural and religious minorities, people with a disability, LGBTI communities and elderly groups and populations can face barriers to participation, recognition and inclusivity.

Urban and rural areas share similar aspirations but differing challenges. We would urge applicants to consider the broader populace when planning an event and ensure the nature of any celebration is inclusive and welcoming.

This may be by formally inviting another organisation or group to participate in an element of your activity or by sharing this activity with the wider community ensuring that they are aware of its happening and of its inclusive nature.

Citizenship:

Citizenship in practice is a core philosophy of the small grants programme. Like the diversity strand we are keen that applicants demonstrate how they will engage with the broader community and civic Scotland. Your event in its entirety is an example of active citizenship, showcasing your community's strength, diversity and inclusivity.

You may want to consider hosting a launch or reception at which you can invite the larger community to attend your event including your local Councillors, MSP's, MP's or key stakeholders. This would give you the opportunity to make links and explain your broader work and aspirations.

Home:

Following on from Homecoming Scotland 2014, 2015 Year of Food and Drink we are keen to continue this theme in the '2016 Year of Innovation Architecture and Design'.

The 'Diverse Communities Small Grants Programme' is an opportunity to articulate what Scotland as 'home' means to you. This may be your street, neighbourhood, area, city, region or country. Applicants should include an example of how they will celebrate Scotland as 'home' in 2016 and beyond.

Who Can Apply?

- You must be a community group, unincorporated association, charity or not for profit organisation working in, with or for Scotland's diverse communities.
- You must have at least one of the following governing documents; a constitution, management committee, foundation document, charitable status or demonstrate that you are a not for profit organisation.
- You must have an independent organisational (i.e. not personal) bank account **or your application will not be considered.**
- Be Committed to submit evaluation report and evidence of event

How to apply

- Please ensure you have referred to the above criteria when submitting your application.
- Please complete and send an application form with your budget.
- When completed please send your application to festival@bemis.org.uk
- We may contact your organisation to discuss your application, so please provide contact details for an appropriate person.

Criteria for assessment of your application

BEMIS Scotland will assess the following:

- Your event must take place before December 16th 2016
- **Your event or activity's connection to the key objectives of the YIAD year**
- Your group's experience of, or commitment to working with diverse communities.
- Your group's skills and experience in running events previously:
- Evidence of financial planning / budgeting
- Evidence of publicising / marketing
- Evidence of organisational / planning skills
- You must provide a proposed date and venue for your event.
- You must demonstrate how your event will appeal to other communities and general public and how you will involve them.

Next Steps (successful applicants)

- If your application is successful, a written grant offer will be made within 4 weeks of your application.
- Please note we may not award the full amount applied for.
- Please ensure the address on your application form is the address where you want the grant cheque to be sent.
- Your organisation must have an independent bank account. Your application should include the full organisations details including who to make cheque payable too on your application form
- We will ask you to send us 50 words of copy, details of your venue, date, time and booking information for your event as well as a high resolution image for BEMIS Scotland records, event promotion and marketing.
- On acceptance of a grant from BEMIS Scotland, we ask that your organisation keep us informed about the event and any changes that happen during planning.
- **We require that you complete an event organiser evaluation form, which will be sent to you in advance and return this within 1 month of your planned event**

PLEASE SUBMIT APPLICATIONS TO:

festival@bemis.org.uk

**C/O Year of Innovation Architecture and Design
BEMIS Scotland
Centrum Building, 38 Queen Street, Glasgow, G1 3DX**

For any further queries about the application process or eligibility please do not hesitate to contact us at festival@bemis.org.uk or by telephone on **0141 548 8047**.