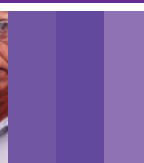


Year of Food and Drink 2015

Small Grants Programme

Evaluation Report



YEAR OF
FOOD & DRINK
SCOTLAND 2015

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Executive summary

Following the success of the 2014 Year of Multicultural Homecoming, BEMIS Scotland with financial support from the Scottish Governments Winter Festivals and Year of Food and Drink 2015 themed year, sought to re-engage diverse, multicultural communities in the themed year of 2015 via the continuation of the small grants package and sequence of national participative events.

When comparing the impact of this approach, small grants package and national events, and in direct comparison to 2014 we are pleased to report the following;

- *17% increase* in Scottish Government Funding (2014: £39,500; 2015: £46,050)
- *51% increase* in Small Grant Funded Events (2014: 43 events; 2015: 65 events)
- *85% Increase* in attendees: (2014: 6,500+; 2015: 12,000+)¹
- 60% of successful applicants from new organisations
- 15 bespoke community-led events over St. Andrew's + Burns Weekends
- 65 events in total over 7 months – July 2015– January 2016
- 97 Applications in total

A full list of 2015 funded events can be accessed here: <http://bemis.org.uk/yofad-events/>.

Statistical outputs have been calculated by drawing direct comparisons between the BEMIS administered aspects of the 2014 Year of Multicultural Homecoming and the 2015 Year of Food and Drink / Winter Festivals via two key strands of engagement. Namely, the small grants fund and sequence of national events in collaboration with national partners.

For example, the Scottish Government grant increase, £39500 - £46050 is a matter of public record. The increase in applications and funded events have been collated by BEMIS Scotland over the duration of the programme and shared where appropriate in internal reports to Scottish Government colleagues.

The objective of these conduits for community cohesion, participation and engagement in national celebrations enabled communities to contribute within the context of the 2015 themed year of Food and

¹ Figures based upon attendee numbers outlined in small grant evaluation report

Drink and appropriately acknowledge culturally significant dates in Scotland, including St. Andrews Day and Robert Burns Day.

Small Grants and National Celebrations are underpinned by the recognition that expressions of 'Intangible Cultural Heritage' in Scotland reflect the diversity of our mosaic of communities and that these characteristics enable us to progress our shared objective across stakeholders to build an inclusive national identity.

Outcomes included:

- The advancement of an *inclusive national identity*
- *Increased awareness among the diverse EM of the 2015 Year of Food and Drink* and the broader range of national and local events
- *Increased democratic participative celebrations among the diverse EM communities, utilising diverse cultural characteristics*, of relevant cultural calendar dates, including St. Andrew's Day/Burns Day and the Winter Festivals Period.
- *Influencing policy*: The progression of Scotland as a '*living tradition*' across all aspects of the programme including:
 - Facilitating national events led by BEMIS and stakeholders
 - Supporting local engagement of diverse groups via the small grants scheme
 - In conjunction with international festival Celtic Connections
 - Sharing information, analysis and future projections with TRACS (Traditional Arts and Culture Scotland) Storytelling for Social Justice: Towards Active Democratic Participation
 - Informing the broader sector – BEMIS address at 'Culture Republic National Conference' – Engaging new Communities.
 - *Informing the Race Equality Framework* – Intangible Cultural Heritage as conduit to active citizenship.
 - *Intangible Cultural Heritage as a route to Social Justice* – Fairer Scotland².
 - *Developing and delivering legacy frameworks for cascading participation and an inclusive national identity locally, regionally and nationally.*
- Increased understanding of the diversity of Scotland via BEMIS interpretation of EHRC 'Race characteristic' of Equality Act 2010 engaging communities on their own terms within the spirit of the Equality Act, enabling them to take control of a positively defined experience of diversity and belonging in Scotland.

National Events and Core Partners

BEMIS are committed to engaging stakeholders of national expertise in our objective to celebrate cultural diversity and promote active citizenship in Scotland. In 2015, this was reflected by the continuation of our partnership with the Scottish Football Association, Just Festival Edinburgh and the development of two new streams with the relevant national organisation for the themed year Food and Drink Scotland and world renowned festival Celtic Connections.

National partnerships enabled us to:

- Champion and celebrate the diversity of Scotland within organisations of national importance. Reflecting the ambition that key cultural characteristics of Scotland, sport, arts and culture reflect the diverse nature of our citizens.

² <http://www.tracscotland.org/scottish-storytelling-centre/centre-events/4584/new-directions-storytelling-network-development-day>

- Raise awareness to the broader public of programme themes and strength of diverse communities' cultural characteristics in Scotland and our objective to promote an inclusive national identity via expressions of intangible cultural heritage.
- Pro-actively engage individuals and communities within frameworks of national significance, shaping positive community interaction and cohesion, and working to reduce prejudice and stereotypes.

National Partnership Outcomes

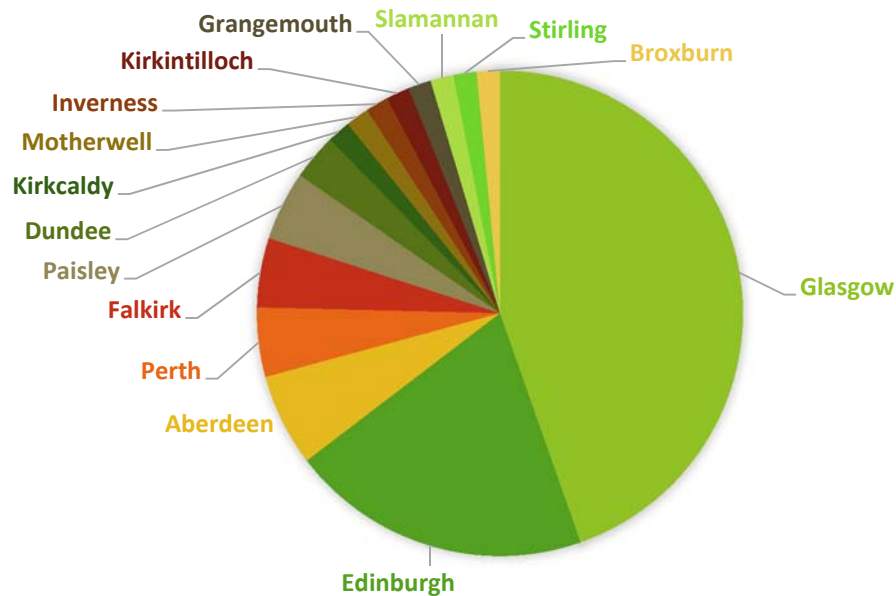
Organisation	Event	Date	Attendees	Status	Next Steps
SFA (Scottish Football Association)	The Scottish Multicultural Cup and celebrating YOFAD	17/10/15	300	Complete	Tournament Planned Sept / Oct 2016
Just Festival – Edinburgh	Conversation: 'The Melting Pot of Scotland'	11/08/15	25	Complete	Themed conversation August 2016
Celtic Connections	'BEMIS Celebrates Burns'	25/01/16	350	Complete	Meeting planned for 2017 event

Small grant funded events

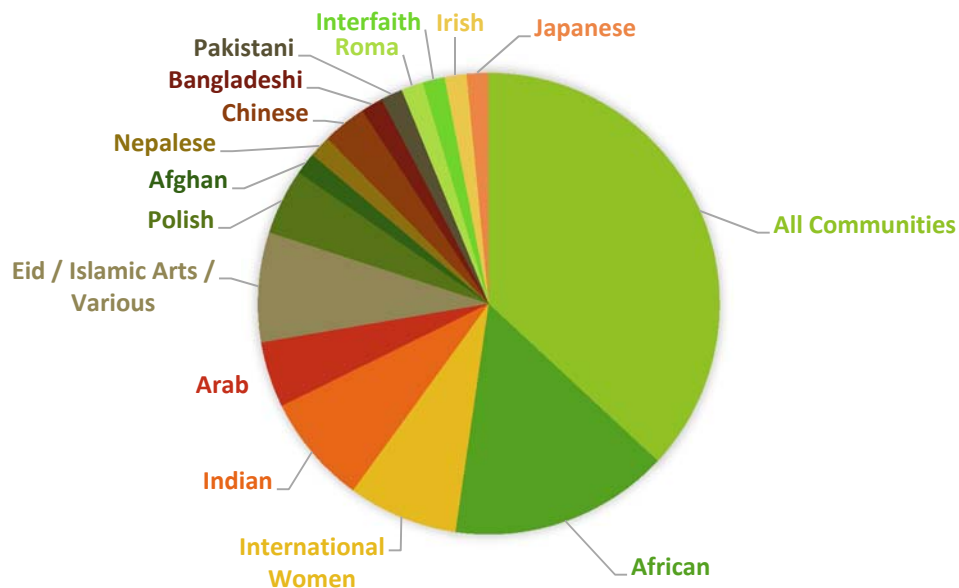
- £37,765 shared between 65 funded events
- 15 cities, towns and villages across Scotland
- 16+ ethnic and cultural minority communities
- 60% of funded events presented new applicants from 2014 themed year
- Over 12,000 attendees at small grants funded events³

³ This figure is based upon attendance numbers outlined within 'Small Grants Evaluation forms' returned to BEMIS post community event.

LOCATIONS OF DIVERSE COMMUNITY EVENTS



FOCUS / ETHNICITY / CULTURAL HERITAGE OF EVENT



Scottish Government Equalities and National Outcomes

Progressing 2014– 2015 'Building an Inclusive National Identity'

The 2014 BEMIS-led Year of Multicultural Homecoming sought to enthuse a sense of belonging and 'home' in Scotland by utilising unique and shared cultural characteristics – this is underpinned by BEMIS motivation to cascade throughout Scotland the message that we are 'Combined by our Humanity and enhanced by our Diversity' and that this is facilitated via positive cultural interfaces and use of ICH as the primary conduit stimulating and promoting active participation and citizenship.

The 2015 small grants package included two key strands of engagement:

- The Year of Food and Drink 2015

- The Scottish Winter Festivals Period – Including St. Andrew’s and Burns Days.

The 2015/16 YOFAD/SWF small grants fund enabled diverse communities to continue to develop active participation within key strands of cultural celebrations in Scotland by encouraging:

- The use of diverse cultural characteristics in celebrating themed year
- The use of diverse cultural characteristics in celebrating key dates within the Scottish Cultural calendar

These objectives do not sit in isolation of broader Scottish Government priorities and strategies including direct impact on key national performance indicators and continuing policy development. These include our shared (BEMIS/Scottish Government) aspirations:

Scottish Government National Performance Indicators/Actions

- **We take pride in a strong, fair and inclusive national identity.**⁴
 - Our heritage and our diverse and vibrant cultural life
 - The influence that new Scots bring to our communities
- **We have tackled the significant inequalities in Scottish society**⁵
 - Supports the improvement of life chances for all of Scotland's people, and in particular those who face exclusion, discrimination, disadvantage and prejudice,
 - Embeds equality considerations in all aspects of Scottish Government policy development and decision making, demonstrating leadership for Scotland
 - Engaging directly with diverse communities in order to better understand their concerns, priorities and perspectives⁶

Policy Development and Community Engagement

- The Fairer Scotland agenda: Utilising the diverse cultural characteristics of our communities to showcase Scotland as a dynamic, progressive and culturally confident nation.⁷
- Informing the forthcoming ‘Race Equality Framework’: Intangible Cultural Heritage as a conduit to community cohesion, diverse citizenship and an inclusive national identity.

Quantifying our Impact – ‘Inclusive National Identity’

- Events range from July 11th 2015 to January 30th 2016
- 8 diverse community St. Andrew’s weekend celebrations
- 7 diverse community Burns Day weekend celebrations
- 1 National ‘BEMIS Celebrates Burns’ at Celtic Connections Event

⁴ <http://www.gov.scot/About/Performance/scotPerforms/outcome>

⁵ <http://www.gov.scot/About/Performance/scotPerforms/outcome/inequalities>

⁶ <http://www.gov.scot/About/Performance/scotPerforms/outcome/inequalities>

⁷ <http://fairer.scot/2015/12/01/enhanced-by-our-diversity-combined-by-our-humanity/>

Case Studies

Organisation	Event	Location	Attendees	Comments
Dundee International Women's Centre	A Bite and a Blether – St. Andrew's Day Celebrations	Dundee	108: Scottish, English, Indian, Pakistani, Nigerian, Senegambia, Indonesian, Polish, Estonian, Memon, Mozambique, Arab.	<p>"This scheme allowed us to create an intimate event with over 108 women attending from all over Dundee from all different backgrounds and cultures. The feedback was overwhelming and we would very much like to make this an annual event showcasing and celebrating diversity within Dundee".</p> <p>"I have always believed that cultural diversity can enhance and enrich a city—today I believe it even more".</p>
Dalry Parent Teachers Council – Edinburgh	Multicultural Burns Supper	Edinburgh	70: India, Pakistani, Sudan, Poland, Romania, Germany, Malaysia, Iraq as well as plenty of people from the UK who had never been to a Burns Supper before.	<p>Yes, we had positive feedback that people really enjoyed experiencing Scottish Food, Music and poetry. The toasts and poetry were particularly popular.</p> <p>One parent stated "I really enjoyed it. I was trying to explain to my husband about the poetry and the haggis but it is really hard to explain without the show and the atmosphere and everything."</p>
BEMIS	BEMIS Celebrates Burns – Celtic Connections Finale Event	Glasgow	350 All ethnicities.	<p>Parliamentary Motion UK: http://www.parliament.uk/edm/2015-16/980</p> <p>Parliamentary Motion Scotland: http://bit.ly/1STLzuG</p> <p>Scotsman: http://bit.ly/1LbRyZg</p> <p>The Herald: http://bit.ly/1QePfVy</p>

Partnership Approach



BEMIS Scotland value a partnership approach in facilitating events and working with key national stakeholders within the context of themed years and winter festivals period. Including:

- Themed Year Partners – Food and Drink Scotland
- Winter Festival Partners – Celtic Connections
- 2014 Legacy and key Scottish cultural conduits – Scottish Football Association
- 2014 Legacy – ‘Scotland’s Melting Pot’ – Just Festival Conversations

Within the context of 2015 ‘**Food and Drink Scotland**’ we were identified as key conduit for sharing and informing the broader aims of the ‘Year of Food and Drink’. The overarching objectives of this arrangement were to:

- celebrate and champion Scotland’s natural larder and culinary assets
- increase awareness of F+D Scotland and the sector they represent
- champion diverse culinary characteristics as an integral element of Scotland’s cultural landscape

The outcome of this initial engagement with F+D Scotland facilitated:

- Direct engagement with 4 bespoke community events: Glasgow/Edinburgh (2)/Aberdeen
- All small grant funded events sign Food Charter, to support in principle and where possible the broader objectives of Year of Food and Drink from a 3rd sector diverse, community perspective.



Within the context of the Winter Festivals period BEMIS pro-actively sought the engagement of the renowned global arts festival **Celtic Connections**. Outcomes Included:

- Engagement of diverse communities into national festival with global reach
- Showcase Scotland’s diversity via the conduit of small grant attendee’s and international artists
- Cascade information and create a sense of ownership over key winter festival event and important conduit for highlighting our ‘inclusive national identity’
- Utilise festival profile to demonstrate YOFAD/SWF aims and objectives articulated via ‘Scotland’s Living Traditions’



The continuation of the ‘**Multicultural Cup**’ in conjunction with the **Scottish Football Association** enabled community teams from across Scotland to participate in this diverse culinary and footballing festival. Highlighting sport as a key cultural component and conduit for positive engagement and celebration:

- 200 participants with football festival
- 300 total attendees at ‘Multicultural Cup festival’

- Inclusion of key YOFAD/SWF themes into national match day programmes:
 - Scotland vs Germany (September 2015; Attendance: 50,000)
 - Scotland vs Poland (October 2015; Attendance: 50,000)



'While Scotland has its core cultural characteristics such as traditional music, language, food, geography, stories, history and achievements, this is enhanced and supplemented by the cultural melting pot of Scotland. Come along to celebrate the diversity of Scottish communities.'

BEMIS progressed the 2014/15 celebration of diverse community role models as part of the 'Just Festival' with an expert panel of individuals from a variety of Scotland's diverse communities. Including:



- Chairperson: **Craig Smillie** (The Glad Café www.thegladcafe.co.uk)
- **Christian Allard MSP** (SNP, North East Scotland)
- **Atta Yaqub** (Actor/Scottish Football Association)
- **Pinar Aksu** (Human Rights Activist)
- **Tom Oakes** (Musician, composer and teacher)
- **Mahdi Bahrani** (Footballer/football coach)

These conversations enable:

- Intimate/informed discussion of key themes and concepts
- Analysis of modern Scotland and our commitment to celebrating cultural diversity and promoting active citizenship
- Promotion of our living traditions across professional sectors
- Showcase of 'Intangible Cultural Heritage in Scotland' via sector-leading citizens



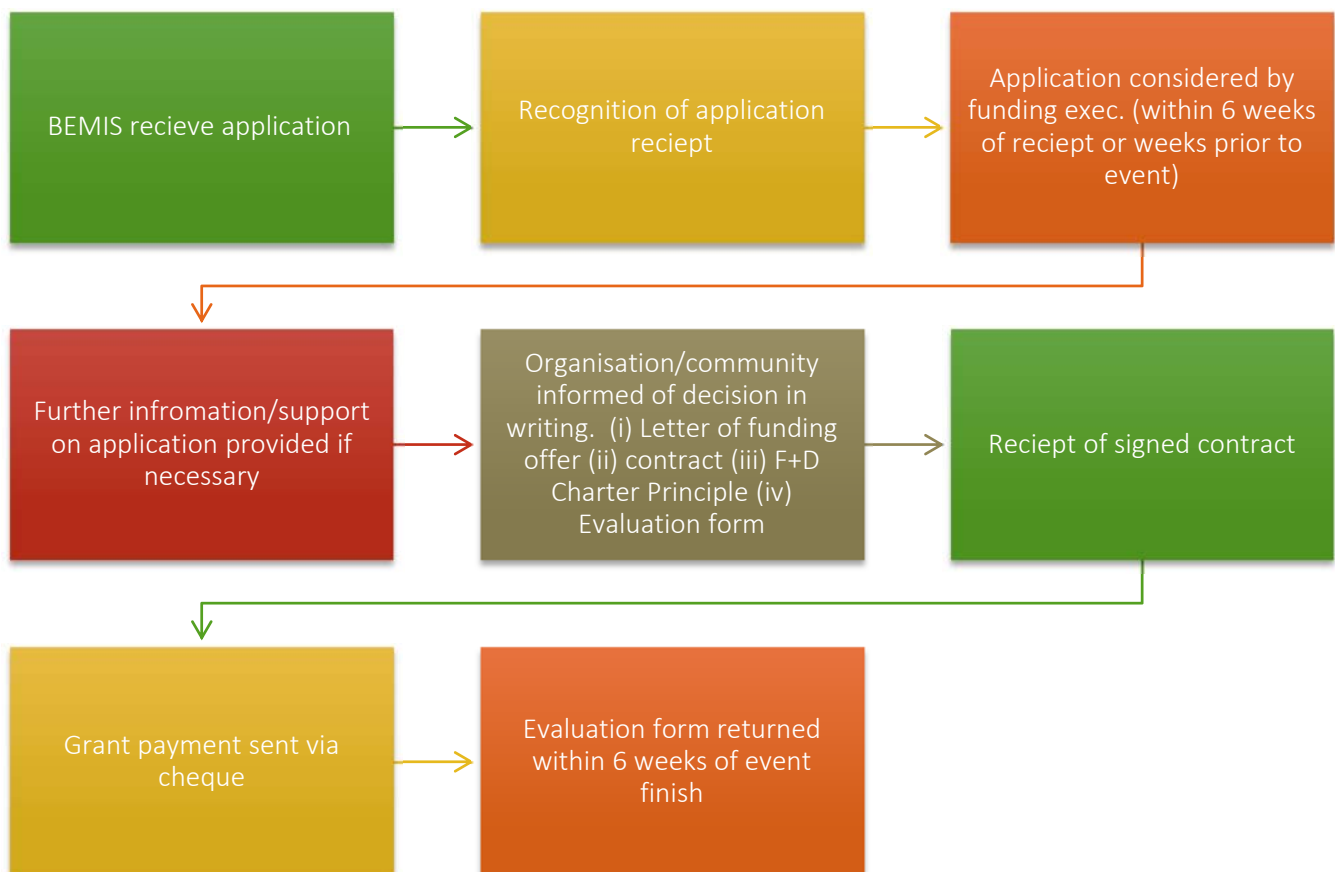
Organisation and Governance

The Year of Food and Drink 2015 and Scottish Winter Festivals Period are Scottish Government led initiatives to showcase Scotland's natural assets and thriving cultural sector both domestically and to an international audience.

The YOFAD/SWF small grants scheme facilitated by BEMIS Scotland via financial support from the Scottish Government enabled diverse Scottish communities to participate in these key cultural variables. The added dimension of the diverse small grants scheme enabled BEMIS to facilitate:

- 65 bespoke multicultural community events for the YOFAD and SWF period stimulating and promoting inclusive national identity and community cohesion
- Over 12000 diverse people participating in Celebrating Scotland's cultural heritage locally, regionally and nationally.

Small Grant Application evaluation and process:



YOFAD/SWF Timeline and Evaluation of YOFAD Progress Plan

Event / Agreed Variable	Location/Date	Progress	Success Measure / Additional Comments
YOFAD/SWF small Grants Launch. Relevant too: Launch event marking the MHC + Year of Food and Drink 2015 & outlining planned events and participation among EM communities: Provide marketing for the project and assign support.	Chaophraya Restaurant, Edinburgh – 19/06/15	Complete	<ul style="list-style-type: none"> • 50 attendees (selected diverse groups). • Photos available ANNEX A • Event addressed by Cabinet Secretary Ms. Fiona Hyslop
Application 1 Received – ‘Malawian Community Celebrations’	28/06/15	Complete	Event attended by Minister Humza Yousaf
II.i Initiate, develop and deliver a structure of local celebration events where the diverse EM can conduct their own celebration events locally championing and building on MCH 14 via the medium of the Year of Food and Drink 2015	<ul style="list-style-type: none"> • 28th June 2015–10th November 2015 • 97 applications in total • 65 successful • 32 un-successful 	Complete	see ‘Lessons Learned 2015: Funding’ <ul style="list-style-type: none"> • 65 Funded Events • 33% increase in funded events • 36% increase in applications
Scotland Food and Drink engagement with bespoke community events	<ul style="list-style-type: none"> • Edinburgh Arab Festival – August • Scottish Indian Arts Festival – October • Organisation for Nepalese Culture and Welfare – November • Crookston Community Group – Eat Humble Samosa – January 2016 	Complete	<ul style="list-style-type: none"> • Menu Card: ANNEX A • see ‘Lessons Learned 2015: Food and Drink Scotland’

Promoting <i>Diversity, Multiculturalism</i> and the Year of Food and Drink 2015 among EM & stakeholders/Develop and share marketing info./Include info in MEMO weekly throughout 2015.	various June 2015–January 2016	Complete	<ul style="list-style-type: none"> • 65 Funded Events • 33% increase in funded events • 36% increase in applications • 12,000 + attendees
8 St. Andrew's Weekend Events (300–400 attendees) Development of coverage in run up to St. Andrews Mini Festival incorporating core programme concepts 'Living tradition' 'inclusive national identity'	<ul style="list-style-type: none"> • Ghana Welfare Association (Glasgow) • ONCW (Aberdeen) • Sunnybank Community Centre (Aberdeen) • Dundee International Women's Group • Falkirk Muslim Cultural and Education Centre • Edinburgh Interfaith Association • Scottish Arab Women's Association • Forth Valley Migrant Support Network 	Complete	<ul style="list-style-type: none"> • ANNEX A Case Study • 8 events • 6 locations • 776 attendees
Increased cooperation and participation of EM projects and community groups in Year of Food and Drink/HC 2015 programme and consequently Scottish Life: at several levels stimulating widening involvement and participation at local levels across Scotland.	Various July 15 – January 16	Complete	<ul style="list-style-type: none"> • 37% events for all communities • 60% of grants for 'new' communities
Integration of Multicultural Homecoming and Year of Food and Drink into other relevant national festivals and events.	January 2016: Celtic Connections	Complete	See Annex A.

<p>Engage with representatives to promote Scotland internationally via BEMIS European networks, community contacts and international consulates.</p>	<p>September 2015 Conference – ‘Citizenship and Identity in the UK – 2015 and Beyond’</p> <p>Marco Biagi MSP (SNP, Edinburgh Central. Minister for Local Government and Community Empowerment)</p> <p>Leanne Wood AM (Leader of Plaid Cymru, Member of the National Assembly for Wales, South Wales Central region)</p> <p>Humza Yousaf MSP (SNP, Glasgow. Minister for External Affairs and International Development)</p> <p>Cllr. Archie Graham OBE (Depute Leader of the Council, Executive Member for the Commonwealth Games, Executive Member for Equalities, Glasgow City Council)</p> <p>Professor James Mitchell (Professor of Public Policy, Co-Director of Academy of Government, University of Edinburgh)</p> <p>Ken Macintosh MSP (Scottish Labour, Eastwood. Scottish Labour Spokesperson for Communities)</p> <p>Sir Roderick Evans (Pro-Chancellor, Swansea University)</p> <p>Roza Salih (Community Activist / Glasgow Girl)</p> <p>Dr. John McKendrick (Glasgow Caledonian University)</p> <p>Judy Wasige (Kenyan Women Association in Scotland)</p>	<p>Complete</p>	<p>http://bemis.org.uk/events/citizenship-and-identity/</p>
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Lessons Learned 2015

- 1) Funding Process
- 2) Food and Drink 2015
- 3) SWF and Scottish Cultural Calendar
- 4) Ministerial Visits

Funding Process

Community groups generally found the process accessible and understandable based upon evaluation feedback.

A contractual obligation of each funded event required organisations to submit written⁸ and visual evaluations following their events. The information from these evaluation forms, alongside continual verbal dialogue and support to community organisations has informed our learning in this aspect.

The significant rise in applicants was welcomed—particularly from new organisations. By new organisations we refer to groups who have not participated before in any themed year's celebrations.

We witnessed a surge in applications towards the end of the calendar year, October/November 2015. This was in part due to the delay in launching the programme (6 weeks later than in 2014) due to the General Election. In themed years where small grants programmes coincide with significant political events, IE. Elections or referendums the delays in announcement due to purdah periods delayed the momentum of the small grants programme. While events were scheduled from July – January we received a significant backlog of inquiries towards the beginning of the Winter Festivals period. This reflects our understanding that, there is a significant community appetite to celebrate key dates during the winter festivals period but also for more socially and economically mobile communities they are less likely to host an event during the summer months or traditional school holiday period.

Learning: In the coming period and for the year of Innovation Architecture and Design BEMIS will consider with partners the advantages of progressing a two staged funding process. This would enable us to ensure that there is an equitable dissemination throughout the funding process for robust and viable applications.

Developing Intelligence: The diverse African communities engaged very pro-actively with the fund throughout its availability, representing 15% of all funded events. This is despite this community being 6th largest in terms of the 2011 census and may indicate continual increase in size over the intermediary period. For future Scottish Government planning we would estimate that by the 2021 census diverse African communities will have increased to 40,000–60,000. This community is vulnerable to in-work poverty, overcrowding and underemployment.

Communities grasped that the YOFAD/SWF period constitutes an inclusive and diverse national celebration. This provides an alternative to *exclusive cultural events* which exist across all ethnicities and while providing value to that community/group do not always reflect an aspiration to utilise characteristics as a conduit to diverse integration. It is appropriate that the SG and partners drive this responsibility and avoid placing emphasis on exclusive events, months or festivals.

Outcomes include:

- 16+ ethnic groups participated in the small grants scheme. This is established by communities self-determining their ethnicity through BEMIS recognition of cultural heritage as a component of

⁸ Evaluation template included in ANNEX A

ethnicity and the ability of any citizen or community to self-identify under the terms of the Equality Act 2010. Many events were also cross community and therefore multiple ethnicities attended representative of Scotland's demographics.

- Representative geographic spread
- Majority of events for all communities supporting community cohesion – 37%
- 58% of events work in and/or with communities residing in acute deciles of SIMD and socio/economic disadvantage. This figure has been collated utilising the Scottish Index of Multiple Deprivation and the locations within which communities have identified their areas of work.

Funding Process Risk Assessment:

Variable	Outcome / identified need	Next steps
Democratic Process (SP16 Elections and delay in funding announcement)	<p>Due to the Scottish Parliamentary elections of 2016 we will not be in a position to outline plans for 2016 themed year until May / June. The is halfway through the year and represents a challenge is raising awareness of the themed year so far into the calendar year.</p> <p>For future years ie. 17/18 discussion pertaining to themed year and associated budgetary requirements and plans should allow sufficient time to enable announcements to be made ASAP.</p>	<p>BEMIS will convene Themed Years working group to consider future plans and add continuity of lessons learned over previous themed years.</p> <p>Scottish Government to discuss with partners planning approach to future decision making on themed years plans and progress.</p>

Food and Drink 2015:

Groups harnessed and capitalised on utilising the key cultural components of food and drink to celebrate Scotland's diversity. In this setting the core themes of 2014/15 of utilising diverse cultural characteristics as a conduit for a flourishing national identity were understood and delivered.

This has been established via the written, verbal and visual evaluation within which all funded groups participated. Utilising the key cultural components of food and drink to celebrate Scotland's diversity should not be confused with sourcing and championing Scotland's natural larder, the general objective of Food and Drink Scotland. Although these objectives are linked their priorities are independent. BEMIS intends to work with Food and Drink Scotland to increase understanding across our shared objectives.

It was more challenging to fully reflect the intentions of F+D Scotland as BEMIS equalities priority and F+D's commercial priorities had to try and reflect each other within challenging time scales. It is proposed that moving into 2016 F+D Scotland stay part of the BEMIS-led Themed Years working group and that engagement with Architecture and Design Scotland has already been progressed with a provisional working framework in place.

Groups where possible and appropriate sought and used Scottish produce. This was quantified by each funded organisation signing up to a bespoke diversity food and drink charter. The overwhelmingly majority of event variables were sourced in Scotland; to what extent this produce was 'Scottish produce' is more difficult to quantify. 3rd Sector community organisations representing the vast socio/economic

circumstances of Scottish society will utilise commercial outlets which are convenient, affordable and accessible.

In this case, while we can use the ONCW example as clear progression in good practice of exemplary integration to the much broader themes of Year of Food and Drink 2015, this level of understanding has not been replicated across all 65 small grant events, however every funded event did use food and drink as unique cultural characteristics to build Scotland's inclusive national identity.

In short, the ONCW had particular characteristics, dietary ability, access to additional professional support via community restaurants, direct support from F+D Scotland, Independent professional, socially mobile that enabled them to create a bespoke menu of high calibre. It is not feasible for every funded group to work to this bespoke, highly professional, elite level.

National event partners for Celtic Connections and the Multicultural Cup utilised Scottish produce in all food provision.

SWF and Scottish Cultural Calendar:

Communities embraced the opportunity to engage diversity as part of the wider SWF period. A marked increase in SWF themed events as part of the small grants programme.

- 8 St. Andrew's Weekend events
- 7 Burns Events
- 37 Events in total during SWF period
- BEMIS Celebrates Burns National event

In addition to these events, national partners and stakeholders have embraced 'Intangible Cultural Heritage' in Scotland as a key component in understanding and reflecting Scotland's cultural landscape. Including:

- Museum and Galleries Scotland
- TRACS (Traditional Arts and Culture Scotland)
- Culture Republic

Ministerial Visits:

Ministerial visits to diverse community events are valuable in reinforcing the prominence and importance the Scottish Government places upon and within the diverse community engagement scheme and associated objective to build and cascade an 'Inclusive National Identity'.

Continued support and engagement from Cabinet Secretary for Culture, Europe and External Affairs Ms. Fiona Hyslop is highly regarded, welcomed and acknowledged. Minister Humza Yousaf has also attended events and shown support via social media, alongside Ms. Hyslop for the events programme in different formats.

Broader ministerial engagement would naturally be welcomed particularly around key calendar dates such as St. Andrew's/Burns day and days of national significance, opportunities were missed around the particular relevant weekend of St. Andrews weekend both online via social media and in person.

The themes of an inclusive national identity and recognition of Scotland's diversity as a strength would benefit from Scottish Government Cabinet portfolios across secretariats being encouraged to attend and support local / national events.

Annex A

- YOFAD Menu Card ONCW
- Burns Event – Rainbow Muslim Women’s Group
- St. Andrew’s Event Case Study
- Press/Wider Coverage
- Sample of events posters
- Evaluation template
- Architecture and Design Scotland – Provisional Proposal

Menu card – ONCW:

NEPALESE FOOD AND DRINK FESTIVAL



Starter

Scottish Salmon Tikka (Deli Fish Aberdeen, Produced in Peterhead)
Stovies and Oatcakes (Scotch Lamb Mince and red potatoes from Glasgow, Nairn's Oatcakes)
Scotch Lamb Kebab (Fresh Scotch Lamb, Blubell Alton, Milton of Campsie, Glasgow)



Main Course

Scotch Spring Lamb Curry (Fresh Scotch Lamb Curry, Glasgow)
Fresh Chicken Curry from the breast
Steamed and Sautéed Fresh Local Vegetables (Aberdeen Local)
Lentils
Rice and Assorted Naan Breads



Drinks

IRN- BRU
Mango Lassi

Funded by BEMIS Scotland via the 'Year of Food and Drink 2015 / Winter Festivals' small grants programme. This is a partnership between BEMIS Scotland and the Scottish Government to facilitate diverse, multicultural celebrations



ORGANIZED BY



A Man's A Man For A' That

Is there for honesty poverty
That hings his head, an' a' that;
The coward slave - we pass him by,
We dare be poor for a' that!
For a' that, an' a' that,
Our toils obscure an' a' that,
The rank is but the guinea's stamp,
The man's the gowd for a' that.

What though on hamely fare we dine,
Wear hodding grey, an' a' that?
Gie fools their silks, and knaves their wine,
A man's a man for a' that.
For a' that, an' a' that,
Their tinsel show, an' a' that,
The honest man, tho' e'er sae poor,
Is king o' men for a' that.

Ye see yon birkie ca'd a lord,
Wha struts, an' stares, an' a' that;
Tho' hundreds worship at his word,
He's but a coof for a' that.
For a' that, an' a' that,
His ribband, star, an' a' that,
The man o' independent mind
He looks an' laughs at a' that.

A prince can mak a belted knight,
A marquise, duke, an' a' that;
But an honest man's aboon his might,
Gude faith, he maunna fa' that!
For a' that, an' a' that,
Their dignities an' a' that,
The pith o' sense, an' pride o' worth,
Are higher rank than a' that.

Then let us pray that come it may,
(As come it will for a' that,) -
That Sense and Worth, o'er a' the earth,
Shall bear the gree, an' a' that.
For a' that, an' a' that,
It's comin yet for a' that
That man to man, the world o'er,
Shall brithers be for a' that

Robert Burns



PAKISTANI CULTURE POETRY & CUISINE EVENT

**Wednesday 2nd December
2015**

Park Hotel

Falkirk

On Behalf of the Rainbow Muslim Woman's Group I welcome you to this event poetry is celebrated all around the world. It helps people come together to enjoy and celebrate their cultural heritage. Traditional poetry is of great importance especially for the younger generation as it makes them familiar with their cultural background. Food, traditional dresses, jewellery and music, distinguish the traditions from everyone's home countries. We hope you enjoy our small event and hope this will leave us all with a better knowledge and understanding of each others heritage and culture through poetry, food and drink

Samina Ali Chairperson

To my lips become invocation comes this longing mine,
Master, may like the candle be this life of mine's design.

May it be through my life that my nation gain elegance,
Like how the flower displays the garden's elegance.

Let this life of mine be made like the moth, oh Master,

The light of knowledge may I ever love, oh Master!

May my work be to deliver relief to the poor,

Those Suffering, those Weak, may I ever have love for.

Oh my Allah! Save me from the evil I could meet,

The path that is righteous, along that path drive me.

Allama Iqbal poem



*Funded by BEMIS Scotland via the 'Year of Food and Drink 2015 / Winter Festivals' small grants programme.
This is a partnership between BEMIS Scotland and the Scottish Government to facilitate diverse, multicultural celebrations.*

St. Andrew's Event – Case Study:

Organisation	Event	Location	Attendees	Comments
Dundee International Women's Centre	A Bite and a Blether – St. Andrew's Day Celebrations	Dundee	108: Scottish, English, Indian, Pakistani, Nigerian, Senegambia, Indonesian, Polish, Estonian, Memon, Mozambique, Arab.	<p>"This scheme allowed us to create an intimate event with over 108 women attending from all over Dundee from all different backgrounds and cultures. The feedback was overwhelming and we would very much like to make this an annual event showcasing and celebrating diversity within Dundee".</p> <p>"I have always believed that cultural diversity can enhance and enrich a city—today I believe it even more".</p>
Ghana Welfare Association (Glasgow)	'Ghana + Scotland St. Andrews Day Celebration'	Glasgow	120: Scottish, Pakistanis, Indians, Ethiopians, Nigerians, Ugandans, Sierra-Leoneans, Zimbabweans, Somalis, South Africans, Cameroonians, Ghanaians	<p>"Thanks Ghana Welfare Association for organising such a brilliant show. I hope this is one of several to come".</p> <p>About 60% of attendees had never tasted Ghanaian food until that day. The most popular was the yam and plantain followed by the jollof rice and chicken. The Consul General Ghana, Scotland also commended our team for a job well done.</p>
Forth Valley Migrant Support Network	"Europe on a plate": Celebrating the diversity of The European cuisine	Grangemouth	110: Scottish, Bulgarian, Polish, Lithuanian, Hungarian, Romanian, English, Irish	<p>"We were able through our event presentation to "Myth Burst" people's prejudices around migrant workers while sharing traditional food and drink from around Scotland and the EU – great way to engage is by breaking bread together".</p>

Press/General Coverage

- Parliamentary Motion UK: <http://www.parliament.uk/edm/2015-16/980>
- Parliamentary Motion Scotland: <http://bit.ly/1STLzuG>
- Scotsman: <http://bit.ly/1LbRyZg>
- The Herald: <http://bit.ly/1QePfVy>
- BBC Radio Scotland – ‘Thought for the Day’: <http://bit.ly/1QKvG9F>
- BBC Scotland News – ‘Alternative Burns Supper in Glasgow’ <http://www.bbc.co.uk/news/uk-scotland-35403341>
- The Herald - Burns Night Review - <http://bit.ly/1ZPVVKY>

Sample of Event Posters:

Celebrate Scotland's rich cultural diversity

Friendship in Harmony

Families and communities across Glasgow are invited to come and try different cultural food and recipes, and a variety of locally produced fruit and vegetables

Date: Monday 14th December 2015
Time: 11.00 am-2.00 pm
Venue: Samaritan House
79 Coplaw St
Glasgow G42 7JC

For more Info Contact
Amina at
0141 212 8420




All Welcome!

  
Empowering Scotland's Ethnic and Cultural Minority Communities
The Muslim Women's Resource Centre
Scot Charity No: SCO27690
Reg in Scotland: SC3432921

Funded by BEMIS Scotland via the 'Year of Food and Drink 2015 / Winter Festivals' small grants programme. This is a partnership between BEMIS Scotland and the Scottish Government to facilitate diverse, multicultural celebrations.

PAKISTANI CULTURE AND CUISINE

POETRY, FOOD AND DRINK EVENT




Wednesday 2nd December 2015
11am to 2pm

Park Hotel
Camelon Road, Falkirk

You are invited to attend this community lunch event which will be about sharing Pakistan culture and cuisine with the wider Scottish community.

The event will be an opportunity to share the literary heritage of Pakistan with a reading from some of the works of Pakistan's National Poet 'Allama Iqbal'. There will also be poetry shared from the Robert Burns society, Falkirk Writers Circle and a guest speaker presenting poetry from Haiti.

Come along to experience a diverse range of Pakistani food and drink and to exchange poems from the national poets of Pakistan 'Allama Iqbal' and Scotland's 'Robert Burns'.

  
The Rainbow Muslim Women's Group Falkirk
Empowering Scotland's Ethnic and Cultural Minority Communities

To register your interest or for any information contact:
Samina rainbowgroup@hotmail.co.uk 07892438366

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www.scottishindianartsforum.co.uk
reg. charity # SC033214
est. 1994

Venue: Calton Hill, Edinburgh, EH7 5AA
Date: 25th October
Schedule: 2.30 pm - Children's Activities
3.30 pm - Cultural Programmes
7.15 pm - Fireworks !!!




presents

DUSHERRA 2015

Sponsored by:

TATA
CONSULTANCY
SERVICES

EDINBURGH
THE CITY OF EDINBURGH COUNCIL

Children's
activities
supported by:



Food and Drinks supported by:

BEMIS
Empowering Scotland's Ethnic and
Cultural Minority Communities

**YEAR OF
FOOD & DRINK
SCOTLAND 2015**

STARTS FROM
2PM - 6PM
FREE ENTRY!


REEM PRESENTS

A TASTE OF AFRICA

SUNDAY NOVEMBER 22ND 2015
AT PAISLEY TOWN HALL
ABBEY CLOSE, PAISLEY PA1 1JF

FEATURING
MR ZIP

DANCE DRAMA MUSIC PODCAST ART FASHION
GAMES FACE PAINTING POETRY FOOD MIA AWARDS
TABLES & STALLS VARIOUS WORKSHOPS RAFFLE
MICKEY FERRARI REMEMBRANCE



Voluntary
Action Fund

Renfrewshire
Council

BEMIS
Empowering Scotland's Ethnic and
Cultural Minority Communities

YEAR OF
FOOD & DRINK
SCOTLAND 2015

**Polish Roots
Club**

Potato Scones or Platski ?
Do you know your Bridie from your Bigos and Borscht?
Is your brother a 'brat'? Was your cat called 'kot'?

The Renfrewshire Polish Association invites you to a fun and informal meeting where we hope to share stories, memories, photographs, documents and memorabilia relating to Scots with a Polish connection in the Renfrewshire area.

Inaugural meeting of **Polish Roots Club**
When: 26th of November 2015, 6:00-8:00 pm
Where: CGC, 31 Broomlands Street, Paisley PA1 2NG

Free Entry

Programmes includes:

- Short films about Polish-Scottish connections
- Exhibition about life in Renfrewshire during and shortly after II War World

Also: some Polish food to taste

If you cannot manage along, but would still like to contribute, share or access any information or memorabilia, please contact us!

To register: info@renpa.org.uk, tel. 07526 671 610
www.facebook.com/renpa2012

BEMIS **YEAR OF FOOD & DRINK SCOTLAND 2015**

Funded by BEMIS Scotland via the 'Year of Food and Drink 2015 / Winter Festivals' small grants programme. This is a partnership between BEMIS Scotland and the Scottish Government to facilitate diverse, multicultural celebrations.



The Moon Cake Festival, also known as Mid-Autumn Festival in China is a harvest Festival celebrated by Ethnic Chinese.

The local Chinese community is celebrating 2015 Moon Cake Festival in five events.

中秋節在海外也稱為月餅節，中秋祭月是源於慶祝秋季豐收，同時也會拜祭土地神，是一個感謝神恩的節日，因此屬於豐收節。

本地華人將通過五個活動慶祝今年的中秋佳節活動。活動對所有社區開放，分享中華傳統文化！

PKAVS is a registered Scottish Charity (SC005561) and a company limited by Guarantee, Registered in Scotland (09065)

Organised by :

柏斯郡華人社區協會
Perthshire Chinese Community Association

PKAVS MEAD
Making the Difference
PKAVS Minority Communities Hub



Perth & Kinross
Museums & Galleries



Funded by :



BEMIS
Engineering Scotland's Ethnic and Cultural Minority Communities



LOTTERY FUNDED

YEAR OF
FOOD & DRINK
SCOTLAND 2015

Funded by BEMIS Scotland via the 'Year of Food and Drink 2015 / Winter Festivals' small grants programme. This is a partnership between BEMIS Scotland and the Scottish Government to feed local choices, innovation and creativity.

14th September - 6th October 2015

Celebration
of
Perth & Kinross
Chinese Mooncake Festival



珀斯和金羅斯
慶中秋系列活動

**OPEN & FREE ENTRY
TO ALL**

Booking required : 請預訂:

WALKING 健步行

BAKING 自制月餅

LANTERN MAKING 自制燈籠

LUNCH CLUB & MOON CAKE
COMPETITION 午餐會暨月餅比賽

No booking required : 不需預訂:

LANTERN DISPLAY & COMPETITION
燈籠展示及比賽

SMALL GRANTS EVALUATION FORM

Please return this evaluation sheet and photograph of your event within 6 weeks of your event taking place

Dear Applicant.

Congratulations on receiving a grant from the Year of Food and Drink / Winter Festivals small grants scheme. BEMIS Scotland are committed to promoting and celebrating the cultural diversity of Scotland and we were delighted to do this in conjunction with your organisation, festival and/or community.

We believe that Scotland's culture and heritage is enhanced by our diverse and global cultural and ethnic minority communities and as such we need your help in progressing this initiative by giving us feedback on your event

Your input and answers are greatly appreciated and we will strive to progress the promotion of our collective, shared, evolving heritage in the months and years ahead.

- **PLEASE DO NOT FORGET TO SEND A HIGH DEFINITION PHOTOGRAPH OF YOUR EVENT TO** festivals@bemis.org.uk

Organisation Name:	
Lead Contact:	
Number of people who attended YOFAD event/events?	
Ethnicity / cultural identities of attendees	

Question 1: Have you participated in any 'National Network' celebration event such as Year of Food and Drink before?

Question 2: Were the themes 'food and drink' 'diversity' , 'citizenship' and 'home' in the application process easily understandable?

Question 3: Scotland is changing. Our shared home is becoming more diverse and BEMIS are keen to ensure that our diverse communities play a full, active role in Scotland. What are the 3 top / key priorities for your organisation in the next decade?

Question 4: Would you consider re-applying to another year's theme in 2016 if it was to be held again?

Question 5: Do you feel that your event has had a positive Impact on individuals or communities you engage with?

Question 6: As part of this year's national Celebrations BEMIS will host two special, unique events as part of the internationally renowned 'Celtic Connections Music Festival'. This festival brings artists from all over the world to Scotland in January 2016.

Have you heard of the 'Celtic Connections' Festival before?		
Have you ever attended a 'Celtic Connections' event before?		
Would you like to learn more about the events taking place in January?		
Please number in order of preference what type of cultural event you would be interested in attending at the festival in January	AFRICAN	

	SOUTH ASIAN (Pakistan/India/Afghan etc..)	
	FAR EAST (China, Japan, Mongolia etc..)	
	Latin American	
	Central European (Spain / France / Italy etc...)	
	Eastern European (Polish/Balkan/Russian etc...)	
	Celtic (Scotland,Ireland,Brittany, Galicia, Austurias etc...)	
	OTHER	

Open Question – Please use this space to add any thoughts, quotes, comments or observations on Year of Food and Drink / Winter Festivals small grants scheme:

2016 Year of Innovation Architecture and Design

BEMIS Scotland propose to work in partnership with Architecture and Design Scotland to celebrate the 2016 Themed Year of Innovation, Architecture and Design.

Following the success of the BEMIS led small grants and national events programmes of 2014 and 2015 we are keen to continue the principle of collaboration with partners of national interest and expertise.

Within this context Architecture and Design Scotland have three streams of work within which BEMIS Scotland propose to compliment and support.

- Scotland and Venice 2016
- Local Events – Say Hello to Architecture
- Best of the Best – Awards Ceremony

Scotland and Venice:

- BEMIS to share information via MEMO to full membership highlighting events, objectives and any relevant opportunity for participation.

Local Events – Say Hello to Architecture:

- BEMIS will build proposed small grants funded events into full programme of local events.
- BEMIS / A+D Scotland to collaborate on specific event to be held in Lighthouse and simultaneously across Scotland – Glasgow / Aberdeen / Edinburgh / Dundee celebrating tangible and intangible impact of diverse communities in Scotland. Working group to be formed between BEMIS / A+D Scotland and costings incorporated into BEMIS budget proposal to SG. A+D support in kind, resources / gallery space / marketing.
- BEMIS + A/D Scotland to build into Edinburgh University 'Scottish Arab Festival' proposal to host seminar focussing on 'cultural capital' via tangible and intangible assets.

Best of the Best – 20 cities/towns/villages:

- BEMIS to cascade event information via communication channels e.g. MEMO/Mailchimp/Fairer Scotland etc....
- Working group to consider diverse community participation in 'Best of the Best' via hosting or collaboration.