



2017 YEAR OF HISTORY, HERITAGE AND ARCHAEOLOGY

In the Year of History, Heritage and Archaeology 2017, we celebrate the richness of Scotland's intriguing history, impressive cultural heritage and fascinating archaeology at exciting events and experiences. Explore ancient sites that date from the Neolithic era, uncover the history of the Scottish clans and taste whisky and local delicacies that have been hand crafted in Scotland for hundreds of years.

Scotland has been shaped by millennia of global influence. Our national instrument, the Bagpipes, are most likely from Ancient Mesopotamia (Modern day Syria and Iraq), the time signatures which drive our music are shared by India, Pakistan and many other international communities.

Part of Scotland has always been—and is eternally—African, South Asian, Middle and Far Eastern, European and all the diversity of culture, language, religion and beliefs inherent around the globe.

Scotland has been shaped by generations of emigration and immigration. In the modern era this included events such as the Highland Clearances when tens of thousands of Highland Gaels emigrated to places like Nova Scotia (Canada) and other parts of North America.

As the process of industrialisation swept across Europe, Scotland was no different and major cities such as Glasgow, Edinburgh and Dundee saw prolific increases in population. Some of this migration was internal, from the Gaelic Highlands or lowland Scots.

In addition, between 1845 and 1900 over 200,000 people from neighbouring Ireland arrived in Scotland. Migration to Scotland at this time also included substantial Jewish and Italian communities. From 1900 to 2000 Scotland's diversity again increased dramatically and during this period substantial numbers of new citizens arrived from countries such as Poland, Pakistan, India, multiple African nations and in the last decade new communities from Afghanistan, Nepal and Syria.

This reflects a very general overview of migration to Scotland over a significant period of time and these multi-generational diverse Scottish communities and many others continue to form part of Scotland's past, present and future.

It is this past, present and future that the 2017 Year seeks to acknowledge and celebrate, creating awareness of our unique past and shared future.

Ensuring diverse Ethnic and Cultural Minority Participation

The Scottish Government and BEMIS Scotland are committed to ensuring that our diverse ethnic and cultural minority communities participate fully within this year's celebrations.

We believe that in order to fulfil our potential as individuals and communities of place, culture and ethnicity that we should celebrate and promote our diversity.

This reflects our shared objective to build an **'Inclusive National Identity'** which celebrates Scotland's vibrant, diverse, confident and dynamic people.

How much funding is available?

There is a total of £30,000 to be distributed to local community organisations as part of the Year of History, Heritage and Archaeology.

It is very important that in your budget response in the application form you outline clearly what each cost is related too.

Like 2016 we will need to prioritise what we can fund for each event. That is to say that core costs such as hall hire or production equipment will take precedence over non-essentials such as a photographer or t-shirts.

Constituted charitable and non-profit organisations / community groups can apply for grants of between £250 and £1,000.

What can we do to celebrate the Year of History, Heritage and Archaeology?

We want you to tell Scotland your community's story. You can use cultural characteristics to do this. Tell the story of your community's history and heritage in Scotland using 'intangible cultural heritage' – for example: language, music, song, dance or storytelling,

Case study example 1:

These are only examples. You can mould an event to fit the themes of the Year. If you have an idea but would like to check it out before making an application, call or email us. We will be happy to support you as you go through the process.

Event	Venue	Theme
Celebrate African Communities in Scotland	Cultural / Community centre	Telling the story of 'My' communities History / Culture in Scotland with an open doors day at our cultural centre with music, song and walking / building tour / stories.

Case study example 2:

Event	Venue	Theme
The History of the community in Glasgow/Edinburgh/Dundee etc...	Streets, community, Civic centre	Telling the story of 'My' communities History / Culture in Scotland with a walking tour of my Community. Where did people come from? Where did they live? What did they build?

AIMS / OBJECTIVES – CRITERIA

Please utilise the aims and objectives section as a framework for your application. Where you can link your application to key objectives. Applications will be assessed on where and how they can demonstrate enhancement of key objectives.

Aim

The Year of History, Heritage and Archaeology will sustain and build upon the momentum generated by preceding themed years to spotlight, celebrate and promote Scotland's rich and vibrant attributes in relation to History, Heritage and Archaeology to the people of Scotland and our visitors.

The Multicultural Small Grants package offers a bespoke opportunity for Scotland's diverse communities to engage, lead, participate and showcase their attributes to enhance and showcase Scotland's diversity and mosaic of communities as part of the wider programme for the Year of History, Heritage and Archaeology.

Objectives

Promotion

Raise the profile of Scotland, showcasing our distinctive history, heritage and archaeology with a co-ordinated marketing and communications programme.

Celebrate

Encourage and develop opportunities for the celebration of the key themes of the Year within the tourism and events sectors.

Participate

Inspire the people of Scotland and our visitors to participate in activity developed for the Year of History, Heritage and Archaeology, with particular emphasis on attracting new audiences and spreading engagement across the country.

Collaborate

Encourage collaborative working between the sectors represented by Year of History, Heritage and Archaeology themes and wider tourism sector.

Business Engagement

Encourage tourism businesses and the wider business community to engage with the Year and capitalise on opportunities by developing new products and services, and growing existing business

Diversity

The '*Diverse Communities Small Grants Programme*' will celebrate the cultural diversity of Scotland.

In light of this we will expect successful applicants to articulate how they will engage the broader community in any event. It is recognised that EM communities and others including cultural and religious minorities, people with a disability, LGBTI communities, women, and elderly groups and populations can face barriers to participation, recognition and inclusivity.

Urban and rural areas share similar aspirations but differing challenges. We would urge applicants to consider the broader populace when planning an event and ensure the nature of any celebration is inclusive and welcoming.

This may be by formally inviting another organisation or group to participate in an element of your activity or by sharing this activity with the wider community ensuring that they are aware of its happening and of its inclusive nature.

Citizenship

Citizenship in practice is a core philosophy of the small grants programme. Like the diversity strand we are keen that applicants demonstrate how they will engage with the broader community and civic Scotland. Your event in its entirety is an example of active citizenship, showcasing your community's strength, diversity and inclusivity.

You may want to consider hosting a launch or reception at which you can invite the larger community to attend your event including your local Councillors, MSP's, MP's or key stakeholders. This would give you the opportunity to make links and explain your broader work and aspirations.

Home

The '*Diverse Communities Small Grants Programme*' is an opportunity to articulate what Scotland as 'home' means to you. This may be your street, neighbourhood, area, city, region or country. Applicants should include an example of how they will celebrate Scotland as 'home' in 2017 and beyond.

Who Can Apply?

- You must be a community group, unincorporated association, charity or not for profit organisation working in, with or for Scotland's diverse communities.
- You must have at least one of the following governing documents; a constitution, management committee, foundation document, charitable status or demonstrate that you are a not for profit organisation.
- You must have an independent organisational (i.e. not personal) bank account **or your application will not be considered.**
- You must commit and agree to submitting evaluation report and evidence of event

How to apply

- Please ensure you have referred to the above criteria when submitting your application.
- Please complete and send an application form with your budget.
- When completed please send your application to festival@bemis.org.uk
- We may contact your organisation to discuss your application, so please provide contact details for an appropriate person.

Criteria for assessment of your application

BEMIS Scotland will assess the following:

- Your event must take place before December 16th 2017
- **Your event or activity's connection to the key objectives of the YHHA year**
- Your group's experience of, or commitment to working with diverse communities.
- Your group's skills and experience in running events previously:
- Evidence of financial planning / budgeting
- Evidence of publicising / marketing
- Evidence of organisational / planning skills
- You must provide a proposed date and venue for your event.
- You must demonstrate how your event will appeal to other communities and general public and how you will involve them.

Next Steps (successful applicants)

- If your application is successful, a written grant offer will be made within 4 weeks of your application.
- Please note we may not award the full amount applied for.
- Please ensure the address on your application form is the address where you want the grant cheque to be sent.
- Your organisation must have an independent bank account. Your application should include the full organisations details including who to make cheque payable to on your application form

- The 2017 YHHA logo should be used on all promotional material for the event. You can access the guidance for use of the logo at http://www.visitscotland.org/business_support/advice_materials/toolkits/yhha/logo.aspx
- Your event should sign up the VisitScotland Partner Programme. The partner programme will ensure that events and activities aligned with the themes can benefit from promotional activity developed by VisitScotland. You can do so via <http://www.eventscotland.org/funding/partner-programme-yhha/>
- We will ask you to send us 50 words of copy, details of your venue, date, time and booking information for your event as well as a high resolution image for BEMIS Scotland records, event promotion and marketing.
- On acceptance of a grant from BEMIS Scotland, we ask that your organisation keep us informed about the event and any changes that happen during planning.
- **We require that you complete an event organiser evaluation form, which will be sent to you in advance and return this within 1 month of your planned event**

Submission of Application

We prefer applications to be sent to us by email. Please return this completed form to: festival@bemis.org.uk

If cannot return your application by email and need to send it by post please send it **by recorded delivery** to the following address:

YHHA
BEMIS Scotland
4th Floor, Centrum House
38 Queen Street
Glasgow, G1 3DX

We are not responsible for any application sent to us by standard post that is not delivered.

Contact

If you have any queries please get in contact by emailing festival@bemis.org.uk or calling the office on 0141 548 8047.

You can also follow us on Twitter ([@bemis_scotland](https://twitter.com/@bemis_scotland)) and Facebook (facebook.com/bemisscotland) to keep up to date with news about funding.