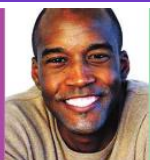


Year of History, Heritage and Archaeology and Scotland's Winter Festivals 2017/2018

Evaluation Report

February 2018





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Thank you and acknowledgement

BEMIS Scotland would like to thank all those who have participated in making the 2017 Year of History, Heritage and Archaeology and Scottish Winter Festivals 2017/18 our most successful celebration of Scotland's diversity to date. The celebrations via this programme of work have witnessed a flourishing of events, community involvement, location and attendees.

The 2017/18 programme has included multiple diverse community celebrations, film documentaries, panel discussions, concerts and parades.

The positive engagement of diverse communities across Scotland forms the backbone of this programme of work. They enable BEMIS to coordinate and facilitate a comprehensive, responsive and fully integrated programme of celebrations which showcases and celebrates practically the story of modern Scotland and the communities who call Scotland home.

Furthermore we would like to thank everyone who participated in our 'Scotland's Memoir' documentary. The documentary can be viewed below and features input from community representatives, First Minister Nicola Sturgeon, Celtic Connections Festival Director Donald Shaw, Scottish historian Sir Tom Divine, broadcaster and writer Billy Kay and UNESCO/GRAMNet Director Professor Alison Phipps.



Scotland's memoir documentary on YouTube
<https://www.youtube.com/watch?v=2x8P-nkFJ7M>

Executive Summary

The 2017/18 Programme has witnessed a significant increase in participation, events, attendance and outreach. This increase has been built upon the momentum set in previous themed years which BEMIS inaugurated via the 2014 Year of Multicultural Homecoming and have continued throughout each themed year to date.

Between the 2016/17 programme and 2017/18 programme:

- 20% increase in funding support: 2016/17 (£54,000) – 2017/18 (£64,680)
- 20% increase in small grant community events: 2016/17 (63 events) – 2017/18 (67 funded organisations doing 75 events)
- 12.5% increase in applications. 90 from across Scotland
- 74% of applicants successful - 67 funded organisations across Scotland
- 26% of applicants (23) unsuccessful
- 33% of successful applicants from new organisations
- 26% of events were led by multicultural coalitions of organisations
- Events took place in new areas such as Dumfries, Burnbank and Westhill
- 44 YHHA events
- 31 Scottish Winter Festival events
- 14 Burns Night Events
- 8 St. Andrew's Day Celebrations
- 5 Hogmany or New Year Celebrations
- Chanukah Celebrations built into diverse SWF period
- Over a 200% increase in attendance: 16/17 (15,000+) – 2017/18 (50,000+)¹
- Scotland's Memoir Documentary viewed 2000 + times on YouTube as of 14/01/18

A full list of funded events can be accessed here: <http://bemis.org.uk/2017-2018-funded-events/>

Statistical outputs have been calculated by drawing direct comparisons between the BEMIS-administered aspects of the 2016/17 Year of IAD/SWF and the 2017/18 YHHA/SWF via two key strands of engagement: namely, the small grants fund and sequence of national events in collaboration with national partners.

For example, the Scottish Government grant increase, £54,000 - £64,680 is a matter of public record. The increase in applications and funded events have been collated by BEMIS Scotland over the duration of the programme and shared, where appropriate, in internal reports to Scottish Government colleagues.

The objective of these conduits for community cohesion, participation and engagement in national celebrations enabled communities to contribute within the context of the 2017 themed year and appropriately acknowledge culturally significant dates in Scotland, including St. Andrew's Day and Robert Burns Day.

¹ Attendance is based upon figures provided by event organisers as part of the event reporting evaluation. 2017/18 has for example seen increased participation via events such as Edinburgh Diwali (15,000 attendees), Dusherra (3-5,000) and the St. Andrew's Day Conga (8-10,000) participants.

Small Grants and National Celebrations are underpinned by the recognition that expressions of 'Intangible Cultural Heritage' in Scotland reflect the diversity of our mosaic of communities and that these characteristics enable us to progress our shared objective across stakeholders to build an **inclusive national identity**.

In addition, BEMIS sought to progress and enhance the 'National Partnerships Programme' to highlight continued discussions and responses to Scotland's Race Equality Framework 2016–2030.

As such the themed years programme has now been recognised via the Race Equality Action Plan launched in December 2017².

² The Race Equality Action Plan for Scotland 2017–21. Available online here: <http://www.gov.scot/Resource/0052/00528746.pdf>

Case Study

THEMED YEARS

Since 2016, BEMIS has worked in partnership with the Scottish Government and key stakeholders such as VisitScotland, Celtic Connections International Music Festival, Traditional Arts and Culture Scotland, The Scottish Football Association, Food and Drink Scotland, Architecture and Design Scotland and GRAMNet (Glasgow Refugee, Asylum and Migration Network) to facilitate a national events celebrating Scotland's diverse living traditions.



These events seek to enhance an understanding of and celebration of Scotland's diversity, placing into context migration, shared history, common experience and future aspirations as we evolve and sustain a continually developing 'Inclusive National Identity'.

Since the launch of Race Equality Framework in March 2016, BEMIS has:

- Funded 63 local diverse cultural community events with over 15,000 attendees as part of the Year of Innovation, Architecture and Design.
- Held diverse community celebrations in 12 local authorities
- Facilitated events in every major city – Glasgow, Edinburgh, Aberdeen, Dundee, Inverness and Stirling and increased promotion of Scotland internationally as a progressive and diverse nation with a strong sense of inclusive national identity.
- Increased and evidenced proactive participation of local groups in diverse 2016-17 St Andrews Day and Burns Night events.
- 35 events have been funded so far as part of the Year of History, Heritage and Archaeology 2017 with 35 events as part of Scotland's Winter Festivals 2017-18.

3

Outcomes included:

- The advancement of an *inclusive national identity*⁴
- *Embedding of Arts/Culture/Heritage into the Race Equality Framework and Race Equality Action Plan 2017-21*
- *Increased awareness among the diverse EMs of the 2017 YHHA, Scotland's Winter Festivals* and the broader range of national and local events
- *Maintained democratic participative celebrations among the diverse EM communities, utilising diverse cultural characteristics*, of relevant cultural calendar dates, including St. Andrew's Day/Burns Day/Hogmanay and the broader Winter Festivals period.
- *Enabling communities to engage with both Scottish Government and International Government representatives via various cross-community celebrations. These included*

³ The Race Equality Action Plan for Scotland – Pg. 61.

⁴ See Flyers/ Parliament and Media

the representatives in Scotland of the Indian, Irish, Polish and Afghan Embassies or Consular staff.

- *Support for First Minister's St. Andrew's Day reception at Edinburgh Castle. Engaging community representatives from across Scotland.*
- *Influencing policy.* The progression of Scotland as a '*living tradition*' and our shared '*Inclusive National Identity*' across all aspects of the programme including:
 - Facilitating national events led by BEMIS and stakeholders
 - Informing Scotland's Cultural Conversation – A culture Strategy for Scotland
 - Supporting local engagement of diverse groups via the small grants scheme
 - Taking conversations to new places – Scotland's Memoir documentary. Viewed over 2,000 times on YouTube. Available online to general public.
 - *Informing the Race Equality Framework* – Intangible Cultural Heritage as conduit to active citizenship.
 - *Developing and delivering legacy frameworks for cascading participation and an inclusive national identity locally, regionally and nationally.*

Engaging communities and general public in historically relevant conversations

BEMIS believe that in order to progress a shared future we must also understand our shared past. This reflects our commitment to progressing informed, inclusive and direct conversations on points of historical reference to Scotland's diverse, international communities. In 2017 under the auspices of the YHHA we facilitated the following seminars and panel discussions.

DATE	VENUE	LECTURER	THEME	ATTENDANCE
17th October 2017	University of Edinburgh	Prof Peter Hopkins + Various	Scotland's Diverse History: Scotland's Muslims – Society, Politics and Identity	110
30th November 2017	University of Edinburgh	Prof Sir Tom Devine	St Andrew's Day Lecture: The New Scots – Immigrant Communities since c.1950	117
7th December 2017	University of Glasgow	Dr Stephen Mullen + Various	Scotland and Caribbean Slavery: Rethinking Glasgow's Sugar Aristocracy, 1775-1838	60
12th December 2017	University of Glasgow	Billy Kay	The Scots in Poland - A Forgotten Diaspora	50

Panel Discussion outcomes

- Increased recognition about the diverse history of Scotland and how it has affected communities in both a historical and contemporary setting

- Evidence of appetite for continued discussion in relation to Scotland's past and our shared future
- Increase in recognition of 'unseen history'. For example the history of a Scottish Diaspora in Poland.

National Partner Events

BEMIS' national partner events programme works to compliment the small-grant-funded events. The national events offer an opportunity to bring communities from across Scotland together to discuss, celebrate or engage in an event which progresses the aims and objectives of our programme.

BEMIS proactively enhance understanding around the following key policy areas in relation to the Arts, Intangible Cultural Heritage and an Inclusive National Identity:

- Increased understanding of the diversity of Scotland via the legal definition of 'Race characteristic' of Equality Act 2010 engaging communities on their own terms within the spirit of the Equality Act, enabling them to take control of a positively defined experience of diversity and belonging in Scotland.
- Challenging the myth that enforced racial classifications can adequately tell the story of Scotland's diverse history, communities and people or articulate coherently our aspiration to progress a shared future. As experienced throughout our programme communities self-define under multiple characteristics and identities. For these reasons we will not re-classify people into an enforced black/white binary or utilise acronyms such as 'BAME' which create a hierarchal interpretation of 'valid' identities. Both of these approaches are incompatible with domestic and international Human Rights and Equalities legislation and hold negligible historical context in Scotland. The diverse histories for example of Scotland's African, Irish, Jewish, Polish, South Asian, Roma or Gypsy Traveller are not coherently articulated, assessed or understood via enforced black/white racial classifications.

Date	Partner	Event	Theme	Attendance
13th–20th July 2017	Scottish Indian Arts Forum and the Indian Consulate Edinburgh	India/Scotland/UK Cricket History exhibition at the Grange Cricket Club, Edinburgh	Celebrating the history of cricket and cultural links between Scotland / The UK and India	500+
30th November 2017	The Scottish Government	First Minister's St. Andrew's Day Reception	Edinburgh Castle St. Andrew's Day Celebrations	100+
11th December 2017	GRAMNet (Glasgow Refugee Asylum and Migration Network)	UN Day for the Celebration of Migrants and Migration	Film Premiere – Scotland's Memoir	120

Date	Partner	Event	Theme	Attendance
24th January 2018	Celtic Connections International Music Festival	Burns Nights Celebration	BEMIS Celebrates Burns	350

Small Grant Funded Events

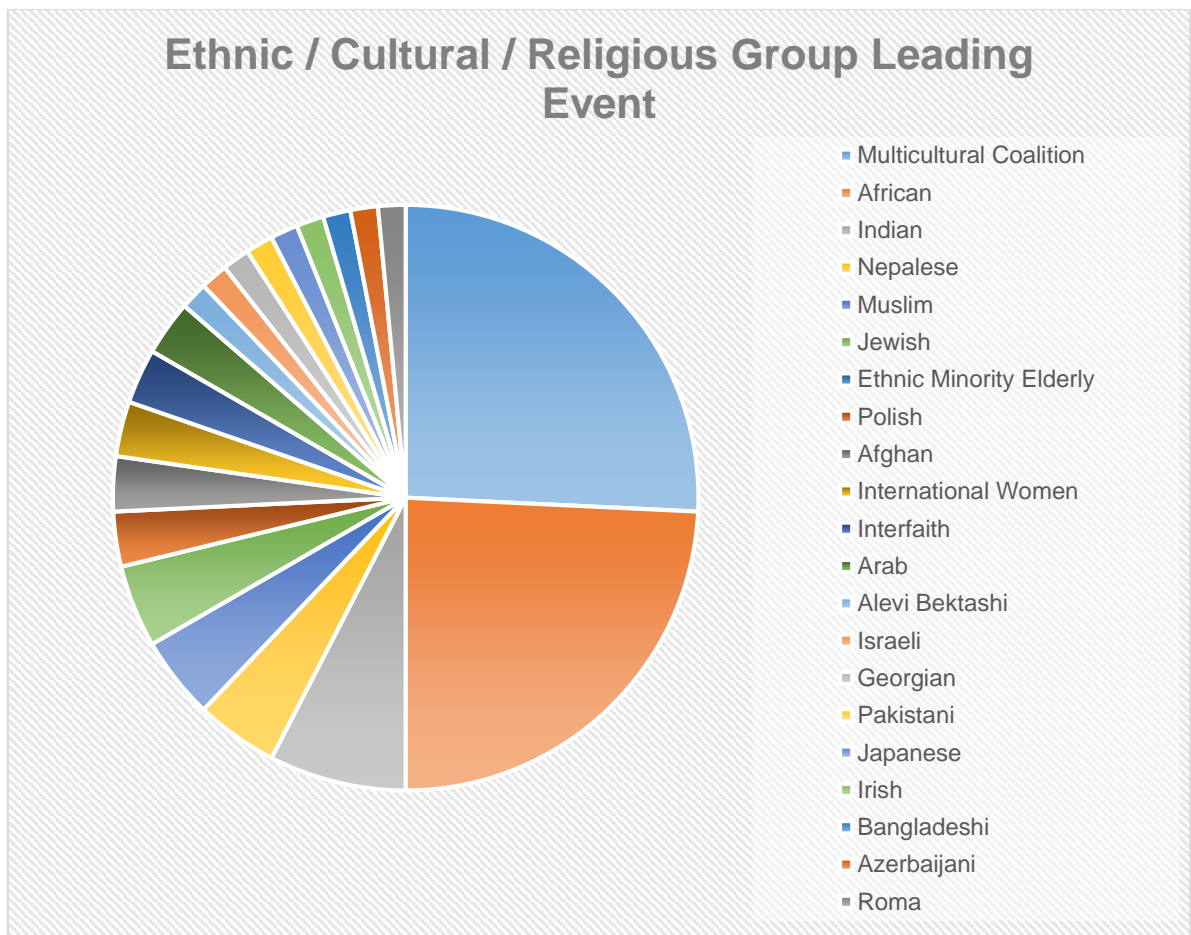
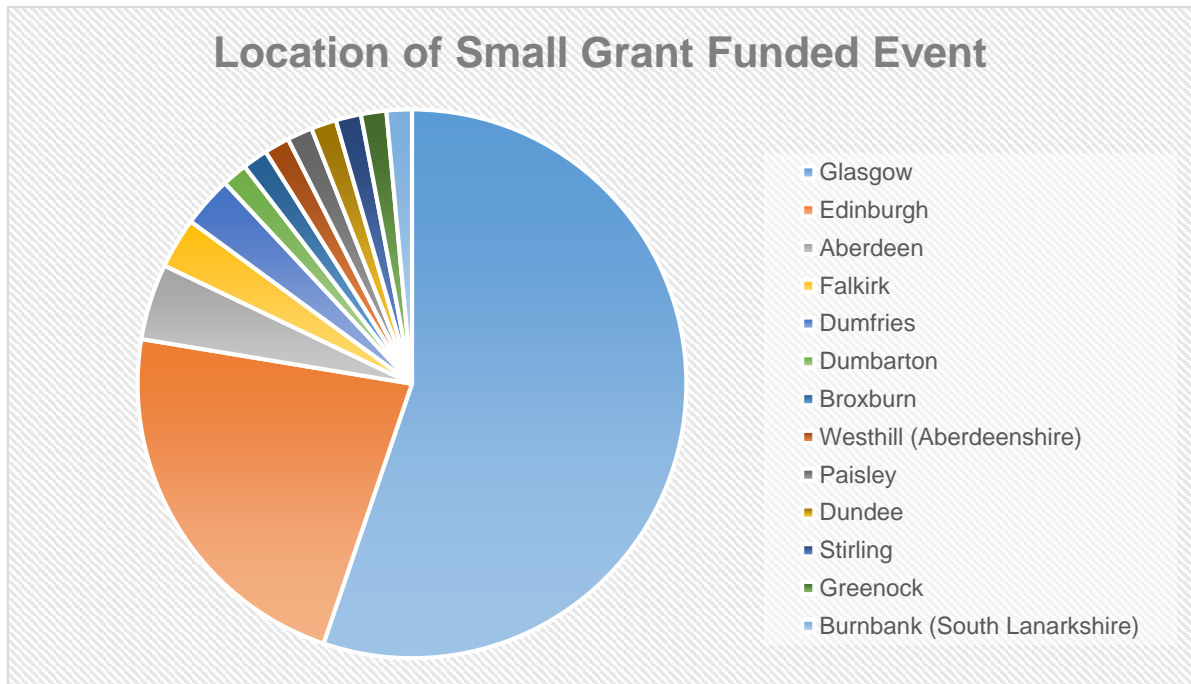
The small grant funded events offer communities the chance to participate in the themed year by providing funding of up to £1,000 to host a one-off bespoke event to celebrate the themed year and proactively showcase Scotland's living traditions. The events enable communities of identity and place to engage with the broader populace in a positive and celebratory environment. These events allow us to showcase just how diverse Scotland is while celebrating the shared characteristics that all communities have.

All events are open to the general public and are for everybody to attend.

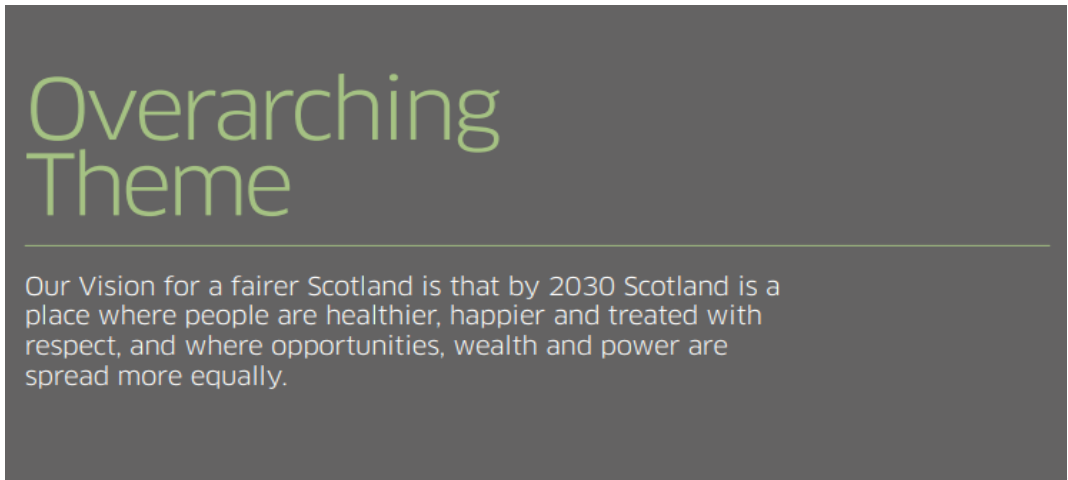
Examples of Local Community Events

Location	Delivery Partner	Event	Theme	Attendance
Glasgow	Govanhill Baths Community Trust	Govanhill World Carnival	Arts Festival / Multiple Ethnicities / Local community festival	6,500
Edinburgh	The Gaelic Athletic Association	Irish Culture and Heritage Celebration	Sport / Music / Food / Dance / Language	1,100
Aberdeen	Aberdeen Multicultural Centre	Celebration of Robert Burns Birthday with Multicultural Poetry, Music and Food	Poetry, music, art, language, food.	200
Dundee	STRIDE	Celebrating African Heritage in Tayside	Music, language, Dance, Art.	50-100
Perthshire	Slanjayvah Danza	Rait – Multicultural St.Andrew's Day Celebration	Dance, Music, Art	100
Aberdeenshire	BUTA – Azerbaijan Scotland Association	Celebrating Heritage: Oil History in Scotland and Azerbaijan	Storytelling, art, community, history.	50-100
Stirling	Scottish Council of Jewish Communities	Celebrating 200 Years of the Jewish Community in Scotland	Language, history, art, music, oral traditions.	60-120
Falkirk	Rainbow Muslim Womens Group	Burns and Allama Poetry Event	Language, oral traditions, food, art	50-100
Paisley	Renfrewshire Effort to Empower Minorities	Taste of Africa Culture	Language, music, dance, food, art, storytelling.	350
Broxburn	Fun Little Poland	Archaeological Picnic	Storytelling, food, archaeology, history	150

All Small Grant Funded Events



Scottish Government Equalities and National Outcomes



The 2017/18 BEMIS-led celebrations sought to build on the momentum set by the previous themed years and Scottish Winter Festivals period to enthuse a sense of belonging and 'home' in Scotland by utilising unique and shared cultural characteristics—this is underpinned by BEMIS' motivation to cascade throughout Scotland the message of active citizenship and our united inclusive national identity: we are 'Combined by our Humanity and enhanced by our Diversity' and that this is facilitated via positive cultural interfaces and use of Intangible Cultural Heritage (ICH) as the primary conduit stimulating and promoting equal democratic participation and equal citizenship inspiring an enhanced and progressive inclusive national identity.

These objectives do not sit in isolation of broader Scottish Government priorities and strategies including direct impact on key national performance indicators, strategies such as the Race Equality Framework/Action Plan for Scotland and continuing policy development. These include our shared (BEMIS/Scottish Government) aspirations:

Scottish Government National Performance Indicators/Actions

- **We take pride in a strong, fair and inclusive national identity.⁶**
 - Our heritage and our diverse and vibrant cultural life
 - The influence that new Scots bring to our communities
- **We have tackled the significant inequalities in Scottish society⁷**
 - Supports the improvement of life chances for all of Scotland's people, and in particular those who face exclusion, discrimination, disadvantage and prejudice,
 - Embeds equality considerations in all aspects of Scottish Government policy development and decision making, demonstrating leadership for Scotland

⁵ The Race Equality Action Plan for Scotland 2016-30. Pg. 54

⁶ <http://www.gov.scot/About/Performance/scotPerforms/outcome>

⁷ <http://www.gov.scot/About/Performance/scotPerforms/outcome/inequalities>

- Engaging directly with diverse communities in order to better understand their concerns, priorities and perspectives⁸

The Scottish Government Race Equality Framework 2016–2030 (Community Cohesion and Safety)

- The Scottish Government is determined to lead the way in Europe in extending togetherness and highlighting Scotland's broad solidarity by demonstrating the integral role and belongingness of minority ethnic communities in Scotland. The commitment to equality within Scotland's society as well as its institutions and structures has been a focus of much of our previous work linked to race equality, for example the One Scotland campaign and activities around the National Outcome 'We take pride in a strong, fair and inclusive national identity'.⁹

REF 2016–2030 Goal	YHHA / SWF Outcome	Outcome
Ensure effective engagement of minority ethnic communities, particularly young people, in considering what more can be done to tackle issues of discrimination and hate crime, to ensure their lived experience informs this work	Communities articulate their individual and communal sense of belonging in Scotland predicated on the celebration of diverse cultural characteristics as part of Scotland social and cultural past, present and future.	Ongoing: We enhance the reality of Scotland's story, that minority communities are part of and always have been part of Scotland's story. We create a resilience to racism and prejudice, offering an alternative narrative and experience to those impacted by prevailing discrimination and ignorance.
Promote inclusiveness and participation by making better connections between minority ethnic communities, organisations and institutions involved in heritage, culture, sports and media	Direct participation and ownership of community lead events as part of a sequence of national celebrations. Embedding of BEMIS programme into festivals if national significance	Ongoing: Communities direct narrative and image of modern 'Scotland'. Develop a new understanding of the place of ethnic and cultural minorities in Scotland's cultural landscape. Re-affirm the visions of Scotland's Living Traditions of being inclusive of diverse cultural characteristics.

⁸ <http://www.gov.scot/About/Performance/scotPerforms/outcome/inequalities>

⁹ <http://www.gov.scot/Publications/2016/03/4084/10>

A Culture Strategy for Scotland

A Culture Strategy for Scotland

The Scottish Government is working with individuals, artists and practitioners, communities and cultural organisations across the country to develop A Culture Strategy for Scotland. The Strategy will be underpinned by a vision that articulates the powerful and transformative effect that culture has in shaping a democratic, diverse, innovative and open society, enabling everyone to have the opportunity to take part in or contribute to cultural life in Scotland. We are currently engaging with minority ethnic community representative bodies and individuals from those communities to help shape early thinking around the Strategy and prior to issuing a draft Strategy for public consultation in 2018.

BEMIS Scotland have led proactively in partnership with the Scottish Government to showcase diverse cultural characteristics in Scotland via the conduit of the themes years and communities expressions of Intangible Cultural Heritage.

This has been progressed in 2017/18 via the small grants programme, sequence of national events and culture strategy specific consultations. Ensuring that any future culture strategy for Scotland is cognisant of its minority communities and the inherent assets they possess in this context.

Flyers, Parliament and Media

CONSULATE GENERAL OF INDIA, EDINBURGH
in association with
SCOTTISH INDIAN ARTS FORUM (SIAF) and BEMIS
presents
India-UK Cricket Photo Exhibition
...to proudly celebrate the India-UK Year of Cultural Exchange 2017 and to mark Scotland's 2017 Year of History, Heritage and Archaeology...

Entry: Free !!!
Date: 13th – 20th July
Time: 18.00 – 20.00 Weekdays
13.00 – 19.00 Weekends

Venue: The Grange Club, Portgower Place, Edinburgh, EH4 1HQ

Logos: CONSULATE GENERAL OF INDIA, EDINBURGH, SCOTTISH INDIAN ARTS FORUM, BEMIS, GRANGE Cricket Club, HISTORY HERITAGE & ARCHAEOLOGY • 2017 •



FRIDAY 8 SEPT
11am – 4pm
HISTORY OF INFLUENTIAL WOMEN ACROSS THE GLOBE AND SCOTLAND

Logos: FWG, BEMIS, HISTORY HERITAGE & ARCHAEOLOGY • 2017 •

Join International Women's Group in retelling the history of women!

Presentations from Women's Library on influential women from around the world!

Share your own experience and knowledge with the diverse group of women attending!

Lunch and entertainment provided – come and have a good time!

1 Fountainwell Square
Glasgow
G2 1BB
0745698324

FUN LITTLE POLAND
Jump into a time machine and go back to Ancient Mesopotamia!

Archaeological Picnic
29/09/2017, 5.30 – 7.30 PM
Strathbrock Community Centre
1892 West Main Street, Broxburn, West Lothian, TD15 2LH

Logos: HISTORY HERITAGE & ARCHAEOLOGY • 2017 •, BEMIS

2017 Diwali
Date: Sunday 29 Oct 17
Venue: Ross Band Stand, Princess Street Gardens, Edinburgh, EH2 1LG
Entry: Free!!!

14.00: Diwali Parade, City Chambers
15.00: Dance Performances, National Galleries, Castle Street
17.00: Navin Kundra Live Show, Ross Band Stand
19.30: FIREWORKS!!!

HAPPY DIWALI

Logos: Virgin money, SSE, one city, BEMIS, HISTORY HERITAGE & ARCHAEOLOGY • 2017 •

Motion S5M-09928: Christina McKelvie, Hamilton, Larkhall and Stonehouse, Scottish National Party.
Date Lodged: 16/01/2018

Celebrating BEMIS Scotland and the Importance of Multicultural Inclusion

That the Parliament congratulates BEMIS Scotland on its comprehensive programme to celebrate Scotland's diverse, multi-generational migrant communities as part of Scotland's Year of History, Heritage and Archaeology and the Scottish Winter Festivals 2018; considers that BEMIS' approach to encourage active citizenship within a human rights-based approach has enabled communities across Scotland to articulate what Scotland means to them as "home", utilising the cultural and social characteristics inherent in the global community of citizens who make up the mosaic of communities in modern Scotland; believes that this approach is underpinned by a shared objective to progress an inclusive national identity that is predicated on recognising that people are combined by their humanity and enhanced by their diversity; notes in particular that over 50,000 people have attended or participated in the 73 diverse celebrations across Scotland, including events such as Dusherra on Calton Hill, Stirling Chanukah, Edinburgh Diwali, Govan Community Projects AFRO Ceilidh, Glasgow Afghan United's Burns Supper, Aberdeen Multicultural Centres Burns Extravaganza, Edinburgh's Alwaleed Centres Taste of Islam and Ando Glaso/Govanhill – St Nicholas Day Roma Celebration and the Gaelic Athletic Associations Day of Irish Heritage; sends its best wishes to everyone attending BEMIS Celebrates BURNS as part of the world-renowned Celtic Connections 25th anniversary celebrations, which it believes is a fantastic night proactively showcasing Scotland's citizens in a spirit of mutual understanding and shared community.

Supported by: James Dornan, Ruth Maguire, Richard Lochhead, Monica Lennon, Richard Lyle, Joan McAlpine, Ivan McKee, Anas Sarwar, Stuart McMillan, Bill Kidd, Clare Haughey, John Finnie, Jenny Gilruth, John Mason, Stewart Stevenson, David Torrance, Colin Beattie, Pauline McNeill, Alex Cole-Hamilton, Ben Macpherson, Jackie Baillie, Gillian Martin, Sandra White, Fulton MacGregor, Tom Arthur, Alex Rowley

BBC Radio Scotland Series – Welcome to Scotland

<i>Date</i>	<i>Show</i>	<i>Story</i>
<i>Friday 8th December 2017</i>	Stephen Jardine	WELCOME TO SCOTLAND We hear from the au pair who has decided to swap sunny Sardinia for a new life in Scotland
<i>Friday 15th December 2017</i>	Stephen Jardine	WELCOME TO SCOTLAND We continue our series focussing on the lives of four people who have come from different countries and made Scotland their home. This week it's Rasheeq from Bangladesh' story
<i>Friday 22nd December</i>	Stephen Jardine	WELCOME TO SCOTLAND The final part in our exclusive mini-series - we speak to Slavka who came to Scotland from Slovakia and never went back
<i>Friday 29th December</i>	Stephen Jardine	WELCOME TO SCOTLAND If you've ever dreamt of moving abroad - keep listening to hear from three people who moved here to Scotland! Laura find out what a Scottish Christmas time like for them?



A Taste of 3 Scottish Islam

Sunday 28th January 2018, 14:00 - 17:00
University of Edinburgh Chaplaincy
1 Bristo Place, Edinburgh EH8 9AL

Scotland is home to more than 80,000 Muslims, drawing their heritage from a diverse range of cultures and traditions.

Back by popular demand and as part of the 2017/18 Winter Festivals, the Alwaleed Centre at the University of Edinburgh is hosting a special Food Fair designed to reflect and celebrate the diverse Islamic culinary cultures that have made their home here in Scotland. This free event will be an opportunity to explore and celebrate differences, appreciate similarities, and enjoy some delicious home-cooked food! To compliment the food, there will also be live music and henna painting to enjoy.

Drawing inspiration from Burns Night, this event will be a chance to celebrate our diverse identities through sharing food - a halal haggis will even be making an appearance!

FREE tickets will be available via Eventbrite from the beginning of January 2018. Visit www.alwaleed.ed.ac.uk for info and tickets.

VOLUNTEERS NEEDED!

The success of our 2016 and 2017 events was entirely due to the wonderful home-cooks who came forward to prepare and share a dish. Do you have a favourite dish which reflects your cultural heritage? We're looking for volunteers to cook dishes and bring them along to share. We have grants available to buy all the ingredients you need.

If you would like to cook a dish, please contact Lilly Jenkins at the Alwaleed Centre: thealwaleedcentre@ed.ac.uk or alternatively phone on 0131 650 4165.

Funded by BEMIS Scotland via Scotland's Winter Festivals - a partnership between BEMIS Scotland and the Scottish Government to facilitate diverse, multicultural celebrations.



Chaplaincy
welcome to all faiths and none



BEMIS
Empowering Scotland's Ethnic and
Cultural Minority Communities



Scotland's Winter
Festivals



THE UNIVERSITY OF EDINBURGH
The Alwaleed Centre
www.alwaleed.ed.ac.uk



