



## SCOTLAND'S WINTER FESTIVALS 2020/2021

# Burns Day Fund

Scotland's Winter Festivals aim to mobilise the people of Scotland and those with an affinity to Scotland to join in the St Andrew's Day, Hogmanay and Burns celebrations, boosting Scotland's key tourism and events sectors and the wider economy, enhancing community engagement and raising Scotland's international profile.

Our diverse ethnic and cultural minority communities are key elements of Scotland's past, present and future so we want to ensure that your story, history, and narrative plays a full part in Scotland's Winter Festivals.

The 2020/21 SWF programme will be a bit different to previous years due to the extraordinary events of this year.

- **Monday 25<sup>th</sup> January 2021 – Burns Day.** Proposed activities can take place from Friday 22<sup>nd</sup> January to Monday 25<sup>th</sup> January.

BEMIS Scotland are calling on our communities to begin 2021 with a positive celebration of Burns Night on January 25<sup>th</sup> 2021. Burns Night offers us the opportunity to share food together – in person if restrictions allow in tier 1 and 2 areas, or online if in tiers 3 or 4. Alongside food, music, poetry, and storytelling are all parts of a multicultural Burns night and can form part of any event. So please, consider joining us and others across the country by taking part in our Scottish Winter Festivals small grants scheme and bring multicultural Burns Nights to homes across the country

## Ensuring diverse Ethnic and Cultural Minority Participation

The Scottish Government and BEMIS Scotland believe that in order to fulfil our potential as individuals and communities of place, culture and ethnicity that we should celebrate and promote our diversity together.

This reflects our shared objective to build an '**Inclusive National Identity**' which celebrates Scotland's vibrant, diverse, confident and dynamic people.

## How much funding is available?

Constituted, charitable and non-profit organisations or community groups can apply for grants of **up to £1,000** to hold an appropriate event around Burns Night.

It is very important that in your budget response in the application form you outline clearly what each cost is related to. We expect that this programme will be over-subscribed, and we will need to prioritise what we can fund for each project.

## Aims/Objectives

### Diversity

The *Scotland's Winter Festivals Small Grants Programme* will celebrate the cultural diversity of Scotland.

In light of this we will expect successful applicants to articulate how they will engage the broader community in any project. It is recognised that EM communities and others including cultural and religious minorities, people with a disability, LGBTI communities, women, and elderly groups and populations can face barriers to participation, recognition and inclusivity.

Urban and rural areas share similar aspirations but differing challenges. We would urge applicants to consider the broader populace when planning activities and ensure the nature of any celebration is inclusive and welcoming.

This may be by formally inviting another organisation or group to participate in an element of your activity or by sharing this activity with the wider community ensuring that they are aware of its happening and of its inclusive nature.

### Citizenship

Citizenship in practice is a core philosophy of the small grants programme. Like the diversity strand – we are keen that applicants demonstrate how they will engage with the broader community and civic Scotland. Your project in its entirety is an example of active citizenship, showcasing your community's strength, diversity and inclusivity.

You may want to consider reaching out to and including the larger community to make them aware, or get involved, including your local Councillors, MSPs, MPs or key stakeholders. This would give you the opportunity to make links and explain your broader work and aspirations.

### Home

Scotland is a diverse country and we want you to show in your application how you choose to celebrate Scotland as **home** as part of Scotland's Winter Festivals. Most importantly we want you to celebrate **home** using your community's cultural characteristics.

## Who Can Apply?

- You must be a community group, unincorporated association, charity or not-for-profit organisation working in, with, or for Scotland's diverse communities.
- You must have at least one of the following governing documents: a constitution; management committee; foundation document; charitable status or demonstrate that you are a not-for-profit organisation.
- You must have an independent organisational (i.e. not personal) bank account **or your application will not be considered.**
- Be committed to submit an evaluation report and evidence of activity

## How to apply

- Please ensure you have referred to the above criteria when submitting your application
- Please complete and send an application form including your budget breakdown
- When completed please send your application to [festival@bemis.org.uk](mailto:festival@bemis.org.uk)
- We may contact your organisation to discuss your application, so please provide contact details for an appropriate person

## Criteria for assessment of your application

- Your proposed activity must take place between Friday 22<sup>nd</sup> January and Monday 25<sup>th</sup> January 2021

BEMIS Scotland will assess the following:

- **Your activity's connection to the key objectives of Scotland's Winter Festivals**
- Your group's experience of, or commitment to working with diverse communities.
- Your group's skills and experience in running events previously:
  - Evidence of financial planning/budgeting
  - Evidence of publicising/marketing
  - Evidence of organisational/planning skills
- You must demonstrate how your activity will your target community and general public and how you will involve them.

## Next Steps (successful applicants)

- Please note we may not award the full amount applied for.
- Payment will be made by bank transfer. Please ensure the bank details on your application form are accurate.
- Your organisation must have an independent bank account in the organisation's name. We cannot make payments to personal accounts.
- We will ask you to send us a short (50–100 words) description of your activity for BEMIS Scotland's records, promotion and monitoring purposes.
- On acceptance of a grant from BEMIS Scotland, we ask that your organisation keep us informed about the project and any changes that happen during planning.
- **We require that you complete an evaluation form – which will be sent to you in advance – within 1 month of your activity.**

## Submission of Application

Please submit your completed application form to:

**[festival@bemis.org.uk](mailto:festival@bemis.org.uk)**

## Contact

If you have any queries please get in contact by emailing [festival@bemis.org.uk](mailto:festival@bemis.org.uk)

You can also follow us on Twitter ([@bemis\\_scotland](https://twitter.com/bemis_scotland)) and Facebook ([facebook.com/bemisscotland](https://facebook.com/bemisscotland)) to keep up to date with news about funding.