



SCOTLAND'S WINTER FESTIVALS 2021/2022

Fund Guidelines

Scotland's Winter Festivals aim to mobilise the people of Scotland and those with an affinity to Scotland to join in the St Andrew's Day, Hogmanay and Burns celebrations, boosting Scotland's key tourism and events sectors and the wider economy, enhancing community engagement and raising Scotland's international profile.

Our diverse ethnic and cultural minority communities are key elements of Scotland's past, present and future so we want to ensure that your story, history, and narrative plays a full part in Scotland's Winter Festivals.

For the 2021/22 SWF programme we are providing funding to organisations to celebrate **St Andrew's Day** and **Burns Night**.

These guidelines will help you generate ideas about how you could celebrate these important dates in Scotland's cultural calendar:

- **St. Andrew's Day** (Events from Friday 26th to Tuesday 30th November 2021)
- **Burns Night** (Events from Friday 21st to Tuesday 25th January 2022)

Ensuring diverse Ethnic and Cultural Minority Participation

The Scottish Government, the Fair Saturday Foundation and BEMIS Scotland believe that in order to fulfil our potential as individuals and communities of place, culture and ethnicity that we should celebrate and promote our diversity together.

This reflects our shared objective to build an '**Inclusive National Identity**' which celebrates Scotland's vibrant, diverse, confident and dynamic people.

How much funding is available?

Constituted, charitable and non-profit organisations or community groups can apply for grants of **up to £2,000** to host an event in one or both of the periods outlined above.

It is very important that in your budget response in the application form you outline clearly what each cost is related to. We expect that this programme will be over-subscribed, and we will need to prioritise what we can fund for each project.

What can we do to celebrate Scotland's Winter Festivals?

During the period of Scotland's Winter we have the opportunity to celebrate days of national significance in Scotland using diverse cultural characteristics. These days are:

- **St Andrew's Day** – Tuesday 30th November 2021
(Events can be held from Friday 26th November to Tuesday 30th November)
- **Burns Day / Night** – Tuesday 25th January 2022
(Events can be held from Friday 21st January to Tuesday 25th January)

Scotland's diversity is rich and we want to showcase you and your community as part of this dynamic living culture.

This small grants fund will help to facilitate diverse, multicultural, bespoke celebrations of Scotland's national days.

Our objective is to show Scotland, Europe and the rest of the world that our country and communities are linked, share common characteristics of song, dance, music, language, food and drink and that our diverse cultural characteristics combine to reflect our shared society.

Think about how you could celebrate these days of national or community importance by combining different aspects of Scotland's cultural characteristics. You may choose to combine two or a series of communities, groups or neighbours.

Below we've highlighted two possible examples, however it is up to you to showcase how you want to celebrate an important event during the Winter Festivals Period.

Case study example 1:

| Event | Venue | Theme |
|--------------------------|--|--|
| St Andrew's Day Festival | Community Centre, Café, Place of worship, School | Bringing together diverse communities to celebrate St Andrew's weekend with Scottish and Indian Music, African food, Islamic poetry. |

Case study example 2:

| Event | Venue | Theme |
|------------------------|--|---|
| 'The New Burns Supper' | Community Centre, Civic centre, school hall, café, civic space | 'The New Burns Supper': A multicultural Celebration of Scotland's national bard shared alongside food and poetry from South Asia – Scotland meets Asia in food, music, poetry and song. |

St Andrew's Fair Saturday



After Black Friday, thousands of artists and cultural organisations around the world get together in a unique festival and support social causes through their events. In November 2021, Scotland joins the international celebration of **Fair Saturday** and celebrates St Andrew's Day, and everyone is invited to take part in St Andrew's Fair Saturday.

Through a programme of events and activities right across the country, St Andrew's Fair Saturday contributes to the global Fair Saturday movement and the celebration of St Andrew's Day and is a key component of a co-ordinated drive to boost social inclusion, fairness and sharing inspired by Scotland's National Day.

St Andrew's Fair Saturday is a Scottish Government initiative delivered by the Fair Saturday Foundation.

If you wish, **you may opt-in to have your event be part of the St Andrew's Fair Saturday Festival**. Your event will be published in the St Andrew's Fair Saturday programme and open to the public.

For more information, visit: standrews.fairsaturday.org

Aims/Objectives

Diversity

The *Scotland's Winter Festivals Small Grants Programme* will celebrate the cultural diversity of Scotland.

In light of this we will expect successful applicants to articulate how they will engage the broader community in any project. It is recognised that EM communities and others including cultural and religious minorities, people with a disability, LGBTI communities, women, and elderly groups and populations can face barriers to participation, recognition and inclusivity.

Urban and rural areas share similar aspirations but differing challenges. We would urge applicants to consider the broader populace when planning activities and ensure the nature of any celebration is inclusive and welcoming.

This may be by formally inviting another organisation or group to participate in an element of your activity or by sharing this activity with the wider community ensuring that they are aware of its happening and of its inclusive nature.

Citizenship

Citizenship in practice is a core philosophy of the small grants programme. Like the diversity strand – we are keen that applicants demonstrate how they will engage with the broader

community and civic Scotland. Your project in its entirety is an example of active citizenship, showcasing your community's strength, diversity and inclusivity.

You may want to consider reaching out to and including the larger community to make them aware, or get involved, including your local Councillors, MSPs, MPs or key stakeholders. This would give you the opportunity to make links and explain your broader work and aspirations.

Home

Scotland is a diverse country and we want you to show in your application how you choose to celebrate Scotland as **home** as part of Scotland's Winter Festivals. Most importantly we want you to celebrate **home** using your community's cultural characteristics.

Who Can Apply?

- You must be a community group, unincorporated association, charity or not-for-profit organisation working in, with, or for Scotland's diverse communities.
- You must have at least one of the following governing documents: a constitution; management committee; foundation document; charitable status or demonstrate that you are a not-for-profit organisation.
- You must have an independent organisational (i.e. not personal) bank account **or your application will not be considered.**
- Be committed to submit an evaluation report and evidence of activity

How to apply

- Please ensure you have referred to the above criteria when submitting your application
- Please complete and send an application form including your budget breakdown
- When completed please send your application to festival@bemis.org.uk
- We may contact your organisation to discuss your application, so please provide contact details for an appropriate person

Criteria for assessment of your application

- Your proposed activity must take place between in one of the two time periods outlined above.

BEMIS Scotland will assess the following:

- **Your activity's connection to the key objectives of Scotland's Winter Festivals**
- Your group's experience of, or commitment to working with diverse communities.
- Your group's skills and experience in running events previously:
 - Evidence of financial planning/budgeting

- Evidence of publicising/marketing
- Evidence of organisational/planning skills
- You must demonstrate how your activity will your target community and general public and how you will involve them.

Next Steps (successful applicants)

- Please note we may not award the full amount applied for.
- Payment will be made by bank transfer. Please ensure the bank details on your application form are accurate.
- Your organisation must have an independent bank account in the organisation's name. We cannot make payments to personal accounts.
- We will ask you to send us a short (50–100 words) description of your activity for BEMIS Scotland's records, promotion and monitoring purposes.
- On acceptance of a grant from BEMIS Scotland, we ask that your organisation keep us informed about the project and any changes that happen during planning.
- **We require that you complete an evaluation form – which will be sent to you in advance – within 1 month of your activity.**

Submission of Application

Please submit your completed application form to:

swf@bemis.org.uk

Deadline

- For St Andrew's Day events: **Friday 19th November 2021**
- For Burns Night events: **Monday 17th January 2022**

Contact

If you have any queries please get in contact by emailing festival@bemis.org.uk

You can also follow us on Twitter ([@bemis_scotland](https://twitter.com/bemis_scotland)) and Facebook (facebook.com/bemisscotland) to keep up to date with news about funding.